

Ji-Yeung Jang, Ph.D.

(jee-young jang)

EXECUTIVE SUMMARY

- Over 15 years of proven leadership and progressive responsibility in leading pan-university global strategy, strategic planning for global affairs portfolio, innovative global program development, strategic communications, and international partnerships.
- Significant experience in supporting senior leadership, promoting collaborations to infuse comprehensive internationalization into the core priorities of university strategic planning, and representing the interests of the university globally.
- Engagement with faculty and staff across the disciplines and administrative units to support and promote globalization in teaching, research, experiential learning, programming, curriculum development, and alumni relations.
- Expertise in research, monitoring and evaluation, and strategic analysis.
- An award-winning administrator and effective communicator with superb diplomatic skills
- Active involvement in supporting colleagues in the field of international education through NAFSA network and leadership roles.

PROFESSIONAL EXPERIENCE

OHIO UNIVERSITY, ATHENS, OH (2012 – PRESENT)

Interim Executive Director for Global Affairs (2020 – Present)

- Serve as senior international officer, providing advice and support to the President and the Executive Vice President and Provost on matters relating to international protocol, global issues, and trends
- Provide executive oversight to the Office of Global Affairs, Office of Global Opportunities, and International Student and Faculty Services
- Promote opportunities to provide relevant global experiences for the university community, including but not limited to: education/teaching/research away opportunities, campus internationalization, international student success, and faculty support and initiatives
- Lead the development and management of international strategic partnerships and relations on behalf of the university
- Promote global diversity, equity, and inclusion in collaboration with the Division of Diversity and Inclusion
- Provide strategic leadership in building and nurturing relationships with domestic and international alumni pertinent to the global mission of the university and engaging them in key global initiatives in collaboration with University Advancement and Alumni Association

Director, Office of Global Affairs (2018 – 2020)***Associate Director, Office of Global Affairs and International Studies (2014 – 2017)***

- **Global Strategy, Strategic Planning, and Management**
 - Led the pan-university global strategy development and implementation, aligning it with the university mission, vision, and strategic priorities of the President and senior leadership team
 - Co-constructed the architecture of the global strategy, facilitated the strategy development process involving over 2,000 stakeholders on and off-campus, and authored various reports
 - Developed the monitoring and evaluation system for global strategy and engagement activities
 - Led research and analysis of global trends, drawing on evidence-based information, data analysis and program analysis to support planning and decision-making
 - Helped transform the University International Council, a university-wide advisory committee to the Executive Vice President and Provost
 - Developed and managed innovative global programming and initiatives such as Presidential Global Engagement Fund, Global Connections Professional Development Initiative, Global Collaborative Online International Learning Initiative, and Global Network Fellows
 - Engaged with faculty and staff across the disciplines and administrative units to support and promote globalization in teaching, research, experiential learning, programming, curriculum development, and alumni relations
 - Provided leadership and support for strategic planning and management within the global affairs and international studies portfolio
 - Facilitated the leadership transition and organizational restructuring
 - Provided oversight of data collection, reporting, and projects related to any aspect of the Office of Global Affairs and International Studies
 - Successfully led the seven-year review of Center for International Studies
- **Strategic Partnerships and Relationship Development and Management**
 - Led the development and management of strategic partnerships and relations worldwide in collaboration with the Vice Provost for Global Affairs and International Studies
 - Increased the engagement of faculty and college leadership in global partnership development and the senior leadership in institutional partnership strategy
 - Transformed the international partnership agreement process while overseeing the development and implementation of relevant policies and procedures
 - Transformed the partnership database management
 - Oversaw and supported various committees and staff responsible for advancing partnership initiatives such as scholarships and visiting professorships
 - Strengthened the relationship between OHIO and its strategic partners through effective communications and delivery of programs
 - Managed a \$4 million endowed chair program sponsored by the Malaysian Government
 - Coordinated the 10th Distinguished Tun Abdul Razak Lecture and fundraising event held in Kuala Lumpur, Malaysia with over 1,000 guests

- Led the planning and execution for incoming and outgoing delegations and related events
 - Oversaw over 70 incoming and outgoing delegations and related events
 - Significantly increased the engagement of university senior leadership and key stakeholders in delegation activities and events on and off campus
 - Raised the profile of ongoing and new partnership programs and activities on campus
 - Represented the strategic interests of the university while visiting partner institutions overseas
- Serve as the international alumni relations/development officer to build and nurture relationship with international alumni and engage them in key global initiatives
 - Planned and supported the Global Summit held in Japan with key international alumni in Asia
 - Managed and supported alumni gatherings and related events in Asia (China, Indonesia, India, Japan, Malaysia, and South Korea), Africa (Botswana, Ghana, Senegal, and South Africa), Europe (Germany) and Latin America (Ecuador)
 - Successfully engaged key alumni to share time, treasure, and talent and help OHIO advance its mission
- **Strategic Communication and Profile**
 - Oversaw the strategic communication for globalization and increase the visibility of the university's global vision
 - Created and implemented the communication strategy for the newly created Office of Global Affairs and International Studies
 - Led the development of the key communication tools including partner and country briefing materials, social media, and web resources and platforms
 - Led the development of reports, speeches, presentations, briefs, letters, articles and related materials used for strategic communications for meetings, events and incoming and outgoing delegations
 - Led communications for senior leadership on global issues and university wide dissemination to staff, faculty, partners and/or alumni
 - Produced the inaugural annual report for the Center for International Studies
 - Oversaw the International Education Week and Global Engagement Awards

Associate Director, Center for International Studies (2012 – 2013)

- Oversaw administrative support for interdisciplinary academic programs (BA in Global Studies and MA in International Studies)
- Facilitated the leadership transition and organizational restructuring
- Introduced the monitoring and evaluation for the global programming and administration
- Taught a graduate course on principles and methods of program evaluation
- Initiated the inaugural International Education Week at Ohio University

University-wide Committees

- Tun Abdul Razak Chair Joint Committee, 2019 – Present
- TEDx Planning Committee, 2019
- Executive Committee of University of International Council, 2017 - Present
- Global Agreement Review Committee (Chair), 2016 – Present
- Global Relations and Profile Committee (Chair), 2016 - Present

- University International Council, 2012 - Present
- International Education Week Planning Committee (Chair), 2012 – 2013, 2015 – Present
- Chubu Relations Committee, 2012 – Present
- Senior International Management Team, 2012 – 2019
- International Partnership Strategy and Assessment, 2012 - 2016

UNIVERSITY OF MINNESOTA, MINNEAPOLIS, MN (2005 – 2012)

Institute for Global Studies, Program Evaluator (2011-2012)

- Evaluated Title VI programs for a National Resource Center

University-wide Internationalization Metrics Committee, Chair (2009 – 2012)

- Developed a University model for curriculum and campus internationalization metrics
- Promoted the usage of metrics framework for colleges and units

International Student and Scholar Services, Associate Administrator (2005 – 2012)

- *Immigration Regulations*
 - Consulted and advised University department HR personnel and international students & scholars on non-immigrant visa options and application procedures
 - Processed employment-based visa applications as a case manager
 - Supervised employment-based visas team, implemented immigration policy and procedures, and acted as a point of contact to discuss immigration cases and university's new hires of foreign nationals
- *Research and Evaluation*
 - Conducted research and evaluation in international education and programs
 - Trained and supervised graduate student interns on research projects
- *Training & Workshops*
 - Provided intercultural training and cross-cultural communication workshops to university staff as a university wide staff development program
 - Provided training on immigration regulations to university college and department HR personnel
- *Services to International Students and Scholars*
 - Provided counseling to international students and scholars in need
 - Co-facilitated International Student Orientation Programs
 - Co-facilitated cross-cultural discussion groups

GLOBAL DYNAMICS INC., RANDOLPH, NJ

Consultant (2005)

- Provided intercultural training for Korean employees at Hyundai Motor Company, Atlanta, GA

MINISTRY OF EDUCATION, KOREA

Teacher, Wansan Elementary School, Jeonju, South Korea (1997 – 2000)

English Instructor, Jeonju Office of Education, Jeonju, South Korea (1998 – 2000)

Korea-Japan Public Teachers' Cultural Representative, Ministry of Education, Culture, Sports, Science and Technology of Japanese Government (1999)

SERVICE TO PROFESSIONAL NETWORK

NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS

Chair-Elect, Teaching, Learning, and Scholarship Knowledge Community (2021 – present)

Region VI International Education Leadership Knowledge Community Liaison (2018 – 2020)

- Developed, cultivated, and chaired IEL themed sessions at regional conferences
- Raised the awareness of issues pertinent to international education leadership community

Research & Scholarship Network Leader, Teaching, Learning, and Scholarship Knowledge Community (2012 – 2013)

- Provided oversight and coordination of the professional network on research and scholarship in international education
- Coordinated working groups and network teams comprised of international education professionals

Dean, NAFSA Core Education Program Workshop (2010 – 2015)

- Developed workshop curriculum, “Developing Research Skills to Strengthen International Education Management Strategies”
- Co-authored and maintained trainer guide, participant workbook, accompanying visuals, and web resources
- Delivered a NAFSA pre-conference workshop on “Developing Research Skills to Strengthen International Education Management Strategies” in 2011

TEACHING

Principles & Methods of Program Evaluation (INST 5900 Special Topics in International Studies), Center for International Studies, Ohio University, Athens, OH (2013-2014)

RESEARCH

Co-Investigator, “Analysis of Research Studies on International Students,” supported by ISSS, University of Minnesota and funded by NAFSA: Association of International Educators (2009 – 2012)

Principal Investigator, “Maximizing the 1st year of International Undergraduate Students in the U.S.,” supported by ISSS, University of Minnesota (2008-2009)

Principal Investigator, “Administrative Staff Exchange Programs as an Internationalization Strategy,”

supported by ISSS, University of Minnesota (2008-2009)

Principal Investigator, “Critical experiences of international undergraduate students in the U.S.,” funded by ISSS, University of Minnesota (2007 – 2008)

PUBLICATIONS

Bender, S., Edmonds, L., **Jang, J.** (2017). Strategic Issues: Summary, Analysis and Priorities Facing Leaders in International Higher Education. Association of International Education Administrators.

Edmonds, L., **Jang, J.** (2015). Planning for the University Leadership in the Universal Knowledge Economy: Application of Strategic Framework in the Context of Ohio University and its Relationship with Malaysia. *Asian Journal of University Education*, 11 (1), June 2015.

Jang, J. (2009). Analysis of the relationship between internationalization and the quality of higher education. [Unpublished doctoral dissertation]. University of Minnesota.

PRESENTATIONS

Conferences

Malcolm, S., **Jang, J.**, & Guinigundo, K. “Anatomy of Successful Strategic Partnerships” May 24-29, 2020, NAFSA: Association of International Education, St. Louis, MO. (Conference canceled)

Malcolm, S., **Jang, J.**, & Guinigundo, K. “Anatomy of Successful Strategic Partnerships” October 27-29, 2019, NAFSA Region VI Conference, Indianapolis, IN **This session has been selected as a regional highlight to be presented at the national NAFSA conference in 2020.*

Jang, J., Hayner, A., Foley, T., & Hooper, R. “International Alumni Relations: Strategic Approaches and Best Practices” October 27-29, 2019, NAFSA Region VI Conference, Indianapolis, IN

Jang, J., Kochubaeva, S., & Ehigiator, K. “Strategic Partnerships or Strategic Approaches to Partnerships” May 26-31, 2019, NAFSA: Association of International Educators, Washington, D.C.

Jang, J., Ashari, H., Noor, Z. “Strategic Vision and Framework Leading to Global Citizenship” March 25-29, 2019, APAIE, Kuala Lumpur, Malaysia

Jang, J., Latz, G., Kunert, E., Miller, M., McGuigan, H., & Shrefler, C. “Lessons Learned from the Simon Award Winners” November 4-6, 2018, NAFSA Region VI Conference, Columbus, OH

Edmonds, L., Cushman, J., **Jang, J.** “One Vision, One Strategy, It’s Global: A Framework for Connecting Central and Regional Campuses” February 15-18, 2015, Association of International Education Administrators, Washington, D.C.

Jang, J., Williams, R., Frank, H. “A Logical Way to Quality Assessment and Evaluation” May 27-31, 2013, NAFSA: Association of International Educators, St. Louis, MO

Jang, J. & Nam, K. “A Meta-Analysis of International Student Literature” May 27-31, 2013, NAFSA: Association of International Educators, St. Louis, MO

Jang, J., Woodruff, G., and D’Angelo, A., “A University Internationalization Metrics Model” May 28-June 1, 2012, NAFSA: Association of International Educators, Houston, TX

- Jang, J.** “It’s Time to Evaluate” November 12-15, 2011, NAFSA Region IV Conference, Cedar Rapids, IA
- Jang, J.,** Thomas, K.A., & Fudeuchi, M. “Administrative Staff Exchange Programs as an Internationalization Strategy” May 26-29, 2009, NAFSA: Association of International Educators, Los Angeles, CA
- Rust, V. D., **Jang, J.**, Braskamp, L., Sutton, R., & McAllister-Grande, B., “Research Seminar: Legitimizing Internationalization on our Campuses through Research” May 26-29, 2009, NAFSA: Association of International Educators, Los Angeles, CA
- Jang, J.** “Maximizing the 1st Year Experiences for International Undergraduate Students in the U.S.” March 22 - 26, 2009, Comparative and International Education Society, Charleston, SC
- Jang, J.,** Isensee, B., & Machoki, G., “Critical Experiences of International Undergraduate Students: Focusing on the First Year” October 22, 2008, Focusing on the First Year Conference, Office of Orientation & First-Year Programs, University of Minnesota, Minneapolis, MN
- Jang, J.,** Watanabe, C., & Yefanova, D., “Critical Experiences of International Undergraduate Students in the U.S.” April 17-18, 2008, Qualitative Research Methodology Conference, St. Thomas University, Minneapolis, MN
- Jang, J.** “Relationship between Internationalization and Quality of Higher Education” March 17-21, 2008, Comparative and International Education Society, New York, NY
- Jang, J.,** Watanabe, C., & Yefanova, D., “Critical Experiences of International Undergraduate Students in the U.S.” March 17-21, 2008, Comparative and International Education Society, New York, NY
- Jang, J.** “Relationship between Internationalization and Quality of Higher Education” March 13-14, 2008, NYU International Education Conference, Steinhardt School of Culture, Education & Human Development, New York University, New York, NY
- Jang, J.** “Comparative Study of the Relationship between Internationalization and Quality of Higher Education: Cases of U.S. and Korean Universities” February 25-March 1, 2007, Comparative and International Education Society, Baltimore, MD.
- Jang, J.** “Does Internationalization Affect Quality of Higher Education?” January 6-9, 2007, Hawaii International Conference on Education, Hawaii, U.S.
- Jang, J.** “Nonformal Education: A Case Study in Kenya” July 12-14, 2004, 1st Reunión Científica Internacional Sobre Etnografía Y Educación, Centro de Estudios Universitarios, Talavera de la Reina, Spain,
- Jang, J.** & Nishiuchi, S. “Evaluation of Small World Coffee Hour at the International Student & Scholar Service, University of Minnesota” October 12, 2001, NAFSA Regional Conference, St. Paul, MN

Poster Sessions

- Jang, J.** “Moving From Good to Great: Systemic Program Evaluation for International Education” June 30, 2012, NAFSA: Association of International Educators, Houston, TX
- Jang, J.,** Woodruff, G., & O’Brien, M. K., “Metrics of Internationalization: A Strategic Approach to Excellence” June 1, 2011, NAFSA: Association of International Educators, Vancouver, Canada
- Jang, J.** “What Do We Know About International Students?” March 25, 2011, Internationalizing the Curriculum and Campus, Global Programs and Strategies Alliance, University of Minnesota, Minneapolis, MN

- Jang, J.** & Shultz, J. “Metrics of Internationalization: A Strategic Approach to Excellence” March 25, 2011, Internationalizing the Curriculum and Campus, Global Programs and Strategies Alliance, University of Minnesota, Minneapolis, MN
- Jang, J.**, Shimmi, Y., & Thomas, K. “Analysis of Research Studies on International Students” May 31 - June 4, 2010, NAFSA: Association of International Educators, Kansas City, MO
- Jang, J.** “What Does Internationalization Have To Do With Quality Of Higher Education?” March 29, 2010, Internationalizing the Curriculum and Campus, Office of International Programs, University of Minnesota, Minneapolis, MN
- Jang, J.**, “Maximizing the 1st Year Experiences for International Undergraduate Students in the U.S.” May 26-29, 2009, NAFSA: Association of International Educators, Los Angeles, CA
- Jang, J.** “Critical Experiences of International Undergraduate Students in the U.S.” May 26-30, 2008, NAFSA: Association of International Educators, Washington, DC
- Jang, J.** “Regression Analysis of the Relationship between Internationalization and Quality of Higher Education” May 27-June 1, 2007, NAFSA: Association of International Educators, Minneapolis, MN

Invited Talks

- Jang, J.** “Faculty Development and Internationalization Strategies: Best Practices from Ohio University” December 6, 2021, International Partners’ Lecture Series, Universiti Teknologi MARA, Shah Alam, Malaysia
- Jang, J.** & Woodruff, G. “University Internationalization Metrics Model” September 19, 2011, College of Education & Human Development, University of Minnesota, MN
- Jang, J.** “Practical connections to research: Measuring internationalization and quality of higher education” March 9, 2010, EDPA 5124 Critical Issues in International Education and Educational Exchange, University of Minnesota, Minneapolis, MN
- Jang, J.** “Critical review of the relationship between internationalization and quality of higher education” March 3, 2009, EDPA 5124 Critical Issues in International Education and Educational Exchange, University of Minnesota, Minneapolis, MN
- Jang, J.**, Watanabe, C., & Yefanova, D., “Critical experiences of international undergraduate students in the U.S.” April 17, 2008, an Invited Meeting with the Dean of the Office of International Programs at the University of Minnesota, Minneapolis, MN
- Jang, J.**, “Critical experiences of international undergraduate students in the U.S.” March 8, 2008, International Students Ambassadors Program, University of Minnesota, Minneapolis, MN
- Jang, J.**, Watanabe, C., & Yefanova, D., “Critical experiences of international undergraduate students in the U.S.” March 8, 2008, International Students and Scholar Services, University of Minnesota, Minneapolis, MN
- Jang, J.**, “History, Culture, and Society of South Korea” April, 8, 2007, Minnesota International Center, Minneapolis, MN

HONORS & GRANTS

Outstanding Administrator Award (\$2,000), Administrative Senate, Ohio University (2019)

Hidden Gem Award, Women's Center, Ohio University (2019)

Outstanding Employee Award (\$1,500), Office of Global Affairs and International Studies, Ohio University (2018)

Research Grants (\$2,700), NAFSA: Association of International Educators (2012)

Multiple Scholarly Travel Grants (total of \$1,500), College of Education and Human Development, University of Minnesota, Minneapolis, MN (2008 – 2009)

Research Grants within the Office of International Program (\$7,000), University of Minnesota, Minneapolis, MN (2007)

Travel Grants for Presentations Abroad (\$500), Department of Educational Policy & Administration, University of Minnesota, Minneapolis, MN (2004)

Colonial Dames Scholarship, ISSS (\$5,450), University of Minnesota, Minneapolis, MN (2001)

Culture Corps Scholarship, ISSS (\$2,500), University of Minnesota, Minneapolis, MN (2001)

International Graduate & Professional Fellowships (\$2,000), Office of International Programs, University of Minnesota, Minneapolis, MN (2001)

EDUCATION

2009	Doctor of Philosophy, Educational Policy and Administration, University of Minnesota, MN
2002	Master of Arts, Educational Policy and Administration, University of Minnesota, MN
1997	Bachelor of Arts, Jeonju National University of Education, South Korea

LANGUAGE

Korean, English