

Illinois State University
Academic Affairs - FY17 Summer Session Planning Document
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Submitted by: Danielle Lindsey, Director, Academic Services/Associate Director of Summer Session

Major Objectives for FY17

1. Continue to monitor enrollment and credit hour production trends.
2. Continue to evaluate the impact of marketing strategies and improve as necessary.
3. Continue to provide, as early as possible, information to departments/schools for utilizing 2-year base allocations and enrollment data to enhance planning and marketing efforts.
4. Continue to evaluate the needs of on-campus student-athletes in consultation with Athletics and University College.
5. Continue to collaborate with University College to ensure consistent and appropriate communication with freshmen/rising sophomores as well as undeclared students about the benefits of enrolling in Summer Session at Illinois State.
6. Continue to monitor types of courses and total credit hours taken at other institutions during Summer Session and transferred into Illinois State.
7. Continue to monitor national Summer Session trends, including funding and incentive models and marketing/communication strategies.
8. Continue to explore new opportunities, such as Winter Session, to assist with student success and time-to-degree completion.

Educating Illinois

Goal 1:

Provide a supportive and student-centered educational experience for high-achieving, diverse, and motivated students that promotes their success.

Strategy 4:

Identify steps that can be taken to shorten time to degree:

- Increase offerings of online and hybrid/blended courses
- Increase course scheduling options
- Increase innovative academic experience offerings during summer sessions and semester breaks