

Illinois State University  
Division of Academic Affairs

**FY20 Planning Document**  
*for the*



*Center for Teaching, Learning, & Technology*  
*Learning Spaces & Audio/Visual Technologies*  
*TechZone & Student Technologies*

**26 March 2019**

# FY20 OAT Planning Document

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## Introduction

The Office of Academic Technologies (OAT) federates the activities of eleven units working together to provide academic technology services that support the goals of *Educate • Connect • Elevate: Illinois State*, to enhance teaching, learning, research and creative activity, and service outreach, and to help attract and retain great students, faculty, and staff. Two of the eleven units report directly to the Associate Vice President for Academic Technologies in the Office of the Provost; Learning Spaces & Audio/Visual Technologies (LSAVT) and TechZone & Student Technologies (TZ) . The Center for Teaching, Learning, and Technology (CTLT) co-reports to this AVP and the Assistant VP for Academic Administration. The seven directors in the College Technology Support Team report to the deans of their respective colleges. The Associate Registrar leads IT support in the Office of Enrollment Management. These eleven units work collaboratively with staff in Administrative Technologies and Student Affairs IT to achieve a fiscally sustainable technology environment through collective research, planning, purchasing, and more.

This *FY20 OAT Planning Document* combines the Major Objectives and Funding Requests of two of the three units reporting to the Associate VP for Academic Technologies. The *FY20 CTLT Planning Document* is submitted by the Assistant VP for Academic Administration.

## I. Major OAT Objectives for FY20

To know if we are “doing the right things” we must show that what we do advances one or more of the Strategic Directions of the University as articulated in *Educate • Connect • Elevate: Illinois State*. Each unit in OAT as well as the members of the College IT Support Team have specific Objectives or Actions tied to one of the four Strategic Directions that relates to the services provided by that unit (shown in parenthesis).

### 1. Enhance Strength and Stability

Objective 1: Manage enrollment for institutional success (TZ, Colleges)

Objective 2: Support talent management to attract and retain high-quality faculty and staff (CTLT)

Objective 4: Utilize best practices to enhance institutional effectiveness (All OAT units)

### 2. Foster Innovation

Objective 1: Support academic program offerings to meet enrollment demand in current and emerging fields of study

Action 1: Develop and support online and distance education programs where pedagogically appropriate and feasible (CTLT, LSAVT, Colleges)

Objective 2: Support advancement of research, creative works, and knowledge generation (Colleges, AVP)

Objective 3: Enhance organizational infrastructure to support innovation and collaboration

Action 1: Create more spaces that encourage collaborative research, teaching, and other learning activities (LSAVT, CTLT, Colleges)

Action 3: Utilize technological solutions that enhance productivity and creativity (All)

### 3. Nurture Diversity and Inclusion

Objective 1: Enhance diversity of faculty, staff, and student populations across the inclusion spectrum (All)

Objective 2: Invigorate the campus community by providing a welcoming and inclusive environment (All)

Objective 3: Advance learning experiences that help faculty, staff, and students succeed in a global society (CTLT, LSAVT)

### 4. Enrich Engagement

Objective 1: Foster partnerships offering collaborative and mutually beneficial opportunities (All)

Objective 3: Embed personal well-being and professional development initiatives into campus culture (All)

## II. Permanent Funding Requests

1. None

## III. Strategic Budgeted Carryover Requests

2. Learning Spaces Classroom Renovations @ **\$50,000** – Learning Spaces has enabled support for PowerPoint Presenter Notes in classrooms by installing a second monitor to the faculty workstation. To date three classrooms have this capability with no issues reported. Plans are to extend this model to all classrooms over the next few years. The funds held in SBC will enable the purchase of up to 250 monitors in FY20 to extend support for PowerPoint Presenter Notes in up to 250 classrooms (about three-quarters of the total).

## IV. Provost Enhancement Requests

1. *ReggieNet Hosting @ \$ 148,193* – Over 93% of courses offered during the Spring semester 2019 used at least one of the instructional tools in “ReggieNet”, our *Sakai* learning management system. ReggieNet is delivered to the University from a hosted production environment provided by Longsight. This arrangement has improved the timing of software updates and reduced the amount of time Administrative Technologies staff need for such updates. Running ReggieNet in this “cloud” environment costs **\$148,193 per year**. There is no permanent funding allocated for this expense. The longstanding practice is to request a temporary transfer from the Provost’s Enhancement Fund for this recurring annual cost.

This supports ECE Strategic Directions 1 and 2

2. *Adobe Creative Cloud for Enterprise @ \$156,846* — Adobe’s *Creative Cloud* software (Photoshop, Acrobat, InDesign, Premiere Pro, After Effects, and many more) is a standard in multiple industries including, but not limited to, graphic design, marketing, concept design, print layout, and video and audio production. Mastery of these software tools is part of the curricula for the Colleges of Business, Fine Arts, Arts & Sciences, and Applied Science and Technology. There is no industry-recognized or feature-equivalent alternative to the Adobe *Creative* applications.

After years of negotiations with Adobe, in January 2018 Illinois State entered into an agreement for a 3-year University site license for an *average* cost of \$156,567/year. The package includes:

- Coverage for all Faculty, Staff, and graduate assistants use on institutionally-owned or personally-owned computers. This includes Creative Cloud Enterprise and Document Cloud Licenses which includes Acrobat DC.
- Coverage for all computers in University managed labs and classrooms
- Upgrades and support for the 3 year period

The availability of these tools for all faculty, staff, and students allows Illinois State to “keep up” with other Universities and provide our students with access to software tools that can help them stay competitive with work-place demands. The non-productivity benefits of this package come from the ability to manage the licenses more efficiently.

This supports ECE Strategic Directions 1 and 2

3. *Relocation/Remodeling for TechZone @ \$150,000* – It is expected that in FY20, TechZone is planning to undertake remodeling activities as a part of the Bone Student Center Revitalization Project. The last time

the TechZone was remodeled (and moved) was in 2006. TechZone will cover most of the expected expenses from Agency operating revenues and reserves. However, we are seeking contributions from the Divisions of Academic Affairs and Student Affairs to the project's overall budget. With the last remodeling as a guide (which was funded 3/5 from TechZone, 1/5 from Provost, 1/5 from Bone Student Center) a one-time Provost Enhancement Request of \$150,000 will be requested for this remodeling project.

This supports ECE Strategic Directions 1, 2 and 3

Table 1 below summarizes the OAT Provost Enhancement Requests for FY20.

**Table 1: OAT Provost Enhancement Fund Requests**

Priority	Software or Service	Annual cost
1	ReggieNet Hosting	\$ 148,193
2	Adobe Creative Cloud & Document Cloud	\$ 156,846
3	Relocation/Remodeling for TechZone	\$ 150,000
	<b>TOTAL</b>	<b>\$ 455,039</b>