



# COLLEGE OF FINE ARTS

*Illinois State University*

**Planning Document  
FY 2020**

# Illinois State University

## College of Fine Arts

### FY20 Planning Report

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## I. Major Objectives for FY20

**CFA Strategic Focus 1: Enrich Academic and Artistic Excellence** (*Educate, Connect, Elevate, Strategic Direction II: Foster Innovation, Strategic Direction IV. Enrich Engagement*)

*I.B. Attract and Train Exceptional Faculty and Staff*

*II.B. Support Advancement of Research, Creative Works, and Knowledge Generation*

*IV.B. Involve More Faculty, Staff, and Students in Outreach, Engagement, and Research Opportunities Locally, Regionally, and Globally*

In FY19 the College of Fine Arts (CFA) conducted seven tenure track (TT) searches, with the intent to recruit highly qualified pools of diverse candidates. This commitment was aimed at enhancing the campus and community culture, supporting relevant and evolving curriculum, leading in the scholarship of teaching and learning, and contributing to ISU's impressive research and creative activities. These searches attracted diverse candidates and were all successful, with expectations that these faculty members will advance the College's programs into new and innovate directions. New TT faculty in the areas of Game Design, Art/Graphic Design + Arts Technology, Graphic Design, Art History, Dance, Musical Theatre, and Music Education will begin in fall 2019.

CFA is requesting eight TT positions for FY20 that will replace retiring faculty and/or serve to develop new programs and curriculum, support excellence in teaching, and create a diverse and inclusive culture. The PERS 936a spreadsheet reflects this priority order.

- School of Music, TT in Music History/Literature;
- School of Art, TT in Video Production;
- School of Art, TT in Digital Photography;
- School of Art, TT in Art Education;
- School of Theatre and Dance, TT in Theatre Management/Director, Illinois Shakespeare Festival
- School of Theatre and Dance, TT in Acting and Movement
- School of Music, TT Associate Directors of Bands, wind ensembles, Big Red Marching Machine, athletic bands;
- School of Music, TT in Choral Music Education Specialist;

The requests for positions of TT in Video Production, TT in Digital Photography, TT in Art Education, and TT in Acting and Movement are the result of May 2019 retirements. The justification for the TT Associate Director of Bands (currently a Non-Tenure Track position) is due to the significant turnover this position has experienced in recent years (four NTT Associate Directors in the last four years). This turnover is a result of directors leaving ISU to pursue tenure track positions elsewhere. The TT in Music History/Literature was requested in FY18 and FY19. Every music major, music minor, and several general education students will be enrolled in the courses taught by this faculty member. The TT in Choral Music Education will replace an NTT faculty member who retired two years ago. The student interest in Choral Music Education and ensembles continues to grow. The TT in Theatre Management is a new position that combines teaching Theatre Management undergraduate and graduate courses, with managing director

responsibilities of the Illinois Shakespeare Festival.

Request for two new staff positions are included on the PERM spreadsheet and include:

- Full-Time Advisor in the School of Music to provide professional advising
- Full-Time CFA-IT Technology Support Specialist to serve CFA's increasing technology program(s) demands

The FT Advisor in the School of Music was requested previously in the past two budget cycles. This position will replace a long-time NTT faculty member/advisor who is planning to retire. The FT CFA-IT Technology Support Specialist is requested due to growth and expansion in the Graphic Design, Digital Media, and Arts Technology Program, along with anticipated needs of 7 new TT faculty, including those requiring technology support (Game Design, Graphic Design, Graphic Design/Arts Technology Program) in the classroom.

Increasing numbers of summer study abroad opportunities are being offered to both faculty and students in CFA. This growth has been stimulated in part by the 3 + 1 Graphic Design partnership between CFA's School of Art and Tianhua College in Shanghai and the continuing visits by Southwest Normal University (SWU-Chongqing, China) music and art students. The partnership with SWU is expanding to include faculty participation July 8-19, 2019 in the Southwest University International Immersion Program. In addition, international faculty and Fulbright Scholars are presenting travel and study options to CFA students. INTO/ISU students enrolled in fine arts are also expanding the College's world view. OISP continues to be a valuable partner and resource to the College of Fine Arts.

In summer 2019, CFA faculty-led study abroad opportunities were offered in Uganda, Italy, Australia, England, and Prague. In summer 2020, the CFA anticipates 3-5 study abroad opportunities, with planning for travel to Korea, Italy, and Africa in progress.

To provide a rich educational environment, CFA offers over 300 events, lectures, performances, and exhibitions each year on campus at the Center for the Performing Arts, Braden Auditorium, Westhoff Theatre, Dance Studio Space, Kemp Recital Hall, Transpace Galleries in CVA, the Quad, University Galleries in Uptown Normal, and at Ewing Manor Cultural Center. In FY20, the College will open a School of Art gallery called Transpace II, in a prime location at the Central Illinois Regional Airport (CIRA). All CFA events are open to the public, including the new Transpace II Gallery.

The CFA continues to support excellence in online teaching, encouraging faculty to create new online course offerings. Two faculty in the School of Theatre and Dance completed DART training in FY19 and are creating/revising online courses that will launch during the 2019-2020 academic year. Additional faculty are scheduled for DART training during FY20.

During the academic year, 317 students in the Big Red Marching Machine (BRMM) and Pep Band, led and taught by School of Music faculty, perform at football, volleyball, and basketball games. They participate in parades, campus events, and civic engagement events. BRMM and the Pep Band provide students with

a group of ISU friends from freshman through senior years, and beyond. The students' shared history, challenges, and successes enhance retention and alumni engagement in CFA and the other colleges.

**CFA Strategic Focus 2:** Foster a Diverse and Inclusive Environment (*Educate, Connect, Elevate, Strategic Direction I. Nurture Diversity and Inclusion*)

The College of Fine Arts' new TT faculty, starting in August 2019, will enhance diversity in the School of Art, Arts Technology Program, and the School of Theatre and Dance. The new faculty hires possess expertise from a variety of educational experiences and represent a range of diverse backgrounds.

In FY20, University Galleries will continue to promote equity, diversity and inclusion by exhibiting artists from traditionally underrepresented backgrounds, while developing programming that facilitates dialogue about current issues and events. The Galleries will partner with community organizations and schools to expand audiences. The senior curator will expand University Galleries' permanent collection of artists representing diverse backgrounds and present the collected works to the public. ISU students will use the collection as a resource for their studies.

The Crossroads Project in the School of Theatre and Dance (SOTD) is in its 18<sup>th</sup> year. The organization promotes the profile of Black theatre and collaborates across campus units to offer residencies for playwrights, master classes for students, productions, lectures, and co-curricular activities. It will continue these initiatives in FY20.

The SOTD will support non-traditional casting and continue to have auditions and opportunities open to all students campus wide. SOTD's practices strive to identify and eliminate unfair biases, stereotypes, or barriers that may limit full participation of ISU and CFA students.

Through the School of Art's Visiting Artist Program, the School of Music's many choral and instrumental programs, Community School for the Arts, the String Project, Saturday Morning Creative Art and Drama classes, the School of Theatre and Dance's productions, student organizations, and guest artists/lecturers/speakers, CFA has endless opportunities to enhance its diversity. This has been a priority in FY17, FY18, FY19, and will continue to be in FY20.

**CFA Strategic Focus 3:** Enhance Student Success Through Enrollment, Retention, and Civic Engagement (*Educate, Connect, Elevate, Strategic Direction I: Enhance Strength and Stability*)

CFA's undergraduate major and graduate enrollment for FY19 increased 3%. Notable increases occurred in the Arts Technology Program and the School of Music. It is anticipated this growth will continue in FY20.

The academic directors, dean, associate and assistant deans, and advisors are working together to attain the goal of 1500 fine arts majors and graduate students by FY23. Given the CFA enrollment number for

fall 2018 was 1,055, with second majors numbering 98 and minors 90, the College is confident it will experience sustained growth. In summer/fall 2020, the first cohort of Graphic Design students from Tianhua College in Shanghai will start at ISU. This group is anticipated to be 30-60 students. Continuing cohorts in the Tianhua-ISU track will start at ISU every summer after summer 2020. Game Design and the Arts Technology Program will attract additional students. Curriculum is being developed across the College to be inclusive of technology including the areas of theatre, dance and music.

In January 2020, the School of Theatre and Dance will host 4,600 Illinois high school students and teachers on campus for a week during the Illinois High School Theatre Festival. This week will provide opportunities to recruit prospective students for ISU, promote the new Musical Theatre option, and share recent CFA study abroad opportunities.

**CFA Strategic Focus 4:** Expand and Promote Research and Creative Scholarship  
(*Educate, Connect, Elevate, Strategic Direction II Foster Innovation, Strategic Direction IV Enrich Engagement*)

The CFA dean and directors and University Advancement have been successful in securing scholarships and undergraduate/graduate research and travel funds for students. In FY20, the College will make efforts to increase faculty and staff support funds through college and unit funding and donor gifts. The associate dean for research and planning will work with faculty and staff to seek internal and external grants and continue to act as the liaison to the Office of Research and Sponsored Programs and facilitate CFA's College Research Committee.

The college will produce a biannual electronic newsletter, *Profiles*, to showcase the research and creative activity of faculty and staff. Currently, there is not an individual printed piece for communicating the scholarship within the College of Fine Arts. Faculty will be recognized at both the mid-year and end-of-year CFA meeting, for their outstanding research and creative activity accomplishments.

In FY20, art historian, Dr. Lea Cline (CFA), and historian Dr. Kathryn Jasper (CAS) will develop their plan to secure an exclusive agreement to conduct field studies of the Ville Gianni archeological site in Italy. This opportunity grew from their research and successful study abroad trips to Orvieto, Italy in recent years. Cline and Jasper will act as the conveners of Illinois universities to support the project, since this is an expansive research initiative that will require additional resources, faculty, and students to work at the site, apply conservation practices, and document findings. In summer 2019, they will escort 21 students to Italy for study abroad courses in Italian language, culture, and history.

In FY19, a grant administration workshop was offered to CFA faculty by Research and Sponsored Programs. Plans to expand workshop opportunities and encourage new and continuing faculty to use college grant writing resources, will be a focus in FY20.

**CFA Strategic Focus 5:** Improve Teaching and Learning Spaces and Infrastructure (*Educate, Connect, Elevate, Strategic Direction I: Enhance Strength and Stability*)

CFA facilities continue to fail. Roof and water leaks in the Center for the Performing Arts, Cook Hall, and Centennial East and West are a regular occurrence. The downtown Bloomington M.F.A. art studios are in poor condition and have no cooling during the summer months. Demands for additional CFA offices related to new TT hires and additional spaces and classrooms needed for the new programs in Game Design, Graphic Design, and Arts Technology are putting additional stresses on current space allocations.

In FY20, ISU Facilities Planning will work with CFA leadership to plan for the \$3.01M and \$9.6M distributions released during FY19 for CFA upgrades, while the College awaits final approval of the \$61.9M Fine Arts Project.

*FY20 Provost Enhancement requests to improve teaching and learning include:*

- The School of Art's Vitro House (Glass Studio/Classroom) needs upgrades for health and safety reasons. Necessary work includes replacing existing transite panels at the hood; replacing a manual overhead door with an electrical overhead door, track, and controller; replacing the existing ceiling in 103; removing existing gypsum board and install a new suspended ceiling and grid; modifying the existing hoods and reconditioning the fans; and replacing most of the overhead lights.
- The School of Theatre and Dance requests funds to replace the Scene Shop floor in Centennial East. This is a safety consideration. Courses taught in this space include Stagecraft, Scene Painting, Theatre Production, and Theatre Practicum. Sets are built in this location.
- The School of Music requests improvements to Cook Hall 212. This space is used extensively days, evenings, and weekends for majors' classes, rehearsals, audition days, and the ISU String Project. Acoustical panels, blinds, patching and painting, and lights are needed.
- The School of Art is requesting funds for renovation of CVA 20 and CVA 11, its video teaching and lab spaces. With anticipated growth in the video production and digital/interactive tracks within the Graphic Design sequences and shared curriculum with the School of Art and Arts Technology Program, these teaching spaces need patching and painting, new lighting and carpet, appropriate video equipment and technology, and modifications to existing systems and student work stations.
- The School of Music requests funds for upgrades in Cook Hall 402 (guitar studio), 206 (string bass studio), 202 (voice studio), and 203 (viola studio). These studios are used by music majors and minors to take their weekly private lessons. This involves patching and painting, window coverings, and lighting.

- The School of Music requests funds to purchase large percussion instruments for use in Cook Hall rehearsal rooms. The instruments include a set of timpani in CH 305 and a set of chimes in CH 212.
- The School of Theatre and Dance requests funds for a used box truck. This vehicle is necessary to safely and efficiently transport all equipment and building supplies for SOTD and ISF productions from local vendors to campus.
- The Arts Technology Program requests technology upgrades to CVA 17, one of their two teaching spaces. Upgrades to the teacher's station, media playback, lighting, acoustics, furnishings are needed to reflect the pedagogical needs of creative technologies.
- CFA-IT (Instructional Technology) requests funds to revitalize and improve CVA 140, the only CFA general use computer space. Often classes in Graphic Design or Arts Technology schedule this space, and it serves all CFA programs. Its fixtures and furniture are over 25 years old.
- University Galleries is requesting funds for iPads, Apple Pencils, and supporting technology tools for teaching art education students and community groups.
- The School of Theatre and Dance requests funds to refresh the Westhoff Theatre lobby in Centennial East. This area serves as a main entrance to the Centennial complex with high volumes of traffic from theatre, dance, and music patrons, in addition to all prospective and current students.
- The School of Theatre and Dance requests funds to replace aged lighting in the CPA Theatre with Intelligent Moving Lighting, which is automated beyond traditional stationary illumination. The current equipment is decades old and does not provide production design or directing graduate students with relevant learning experiences. It also limits production options for Musical Theatre, Opera, and Dance performances.

**CFA Strategic Focus 6:** Strengthen Alumni and Friend Engagement and Development (*Educate, Connect, Elevate, Strategic Direction I. Enhance Strength and Stability*)

In FY19, the College of Fine Arts made excellent progress in the *Redbirds Rising, Campaign for Illinois State*. CFA has attracted gifts for scholarships, visiting artists, international travel for students and faculty, corporate support, and increases to annual giving. CFA's goal for *Redbirds Rising* is \$12.5M. As of February 2019, it has facilitated \$11M in gifts, with major gifts pending in FY20.

In June 2020, CFA will host its annual New York City Community Theatre Trip with 100 friends and donors. The trip includes an annual Alumni event hosted at a local New York restaurant. ISU will host Alumni Night at the Illinois Shakespeare Festival before the July 27 performance of *As You Like It*. College of Fine Arts Alumni Events are open to all ISU alumni, regardless of major.



Throughout the year, CFA works closely with the Office of Alumni Engagement to create arts immersion opportunities for alumni and donors. Friends of the Arts hosts fundraising events including the annual Gala at University Galleries in May. The Illinois Shakespeare Festival Board hosts the John Stevens Memorial Golf Outing in June and the ISF Bard Bash at Ewing Manor Cultural Center in August.

The School of Music and the Annual Giving office have coordinated efforts for a fall 2019 Hatch project to 'Feed the Band.' The funds raised will be used to provide a modest meal at each home football game to the members of the Big Red Marching Machine. The typical game day time commitment for band members is nine hours.

## **II. Permanent Funding Requests (PERM spreadsheet)**

Full-Time Advisor, School of Music: to provide professional advising to SOM students  
Full-Time Technology Support Specialist, CFA-IT: to serve CFA's increasing technology program(s) needs

Please refer to the PERM spreadsheet for details on these two requests.

## **III. Strategic Budget Carryover (SBC) Requests (PERS 937)**

Please refer to the PERS 937 spreadsheet.

## **IV. Provost Enhancement (PE) Requests (PERS 937)**

Please refer to the PERS 937 spreadsheet.

## **V. Base Instructional Capacity Requests**

Please refer to the Base IC Request spreadsheet submitted on the March 7, 2019 (Budget Final Folder).

## **VI. Supplemental Instructional Capacity Request.**

SUP-IC requests will be determined and submitted by the due date, June 14, 2019.

**VII. Personnel Requests: Tenure Track Faculty (PERS 936a)**

Please refer to the PERS 936a spreadsheet.

**VIII. Personnel Requests: Tenure Track Faculty Non-Reappointment or Tenure Denial/Death (PERS 936b)**

Please refer to the PERS 936b spreadsheet.

**IX. Personnel Requests: Non-Tenure Track Positions (PERS 936c)**

Please refer to the PERS 936c spreadsheet.