



# COLLEGE OF BUSINESS

*Illinois State University*

# Budget Presentation

College of Business | Illinois State University | March 27, 2018



**COLLEGE OF BUSINESS**  
*Illinois State University*

# Budget Presentation

## Introduction

## FY18 Accomplishments & Productivity

- Accomplishments
- Productivity/Metrics
- Use of Funds

## FY19 Planning

- Major Objectives
- Permanent Funding
- Strategic Budget Carryover
- Enhancement Requests
- Personnel Requests



# College Leadership Team

Ajay Samant

*Dean*

Deborah Lindberg

*Interim Associate Dean*

Tim Longfellow

*Associate Dean*

Debbie Seifert

*Chair, Accounting*

Domingo Joaquin

*Interim Chair, Finance, Insurance and Law*

Roberta Trites

*Interim Chair, Management & Quantitative Methods*

Horace Melton

*Chair, Marketing*



**COLLEGE OF BUSINESS**  
*Illinois State University*

# **FIRST CHOICE IN UNDERGRADUATE BUSINESS EDUCATION**



**AACSB  
ACCREDITED**



**COLLEGE OF BUSINESS**  
*Illinois State University*

# ***FIRST CHOICE IN UNDERGRADUATE BUSINESS EDUCATION***



**COLLEGE OF BUSINESS**  
*Illinois State University*

**CFP BOARD**



**Business Insurance**

**NASBA**  
National Association of State Boards of Accountancy

**CUIBE**



Consortium for Undergraduate International Business Education

The  
**Princeton**  
Review®

# FY18

## Accomplishments and Productivity



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# FY 2018

## Mission, Vision, Core Values, Goals, Strategies and Tactics

### Vision:

The first choice for business education in Illinois

### Mission:

Through our shared commitment to excellence in teaching, research, and service, we prepare students to be skilled and ethical business professionals who will make significant positive contributions to organizations, to communities, and to our larger society.



**COLLEGE OF BUSINESS**  
*Illinois State University*

**Goal One**  
Prepare students to become skilled business professionals who can contribute positively to organizations and society.

**Strategies**

1. Maintain high expectations for excellence in student performance and ethical conduct.

**Tactics**

- A. Highlight standards of excellence for student performance and ethical conduct.
- B. Enhance the Professionalism of the responsibility of business to society, ethical issues and standards of professional behavior and ethical conduct.
- C. Build awareness and individualized educational experiences.

**Tactics**

- A. Continue to offer class sizes of approximately 30 in major and elective classes.
- B. Optimize and enhance summer course offerings (COB core and required major classes) to support timely graduation.
- C. Build a strong sense of community, engagement, and satisfaction among students.
- D. Increase internships and other experiential learning opportunities with high academic quality and rigor.
- E. Provide opportunities for students to pursue professional certifications and seek graduate degrees.
- F. Monitor the number and success of students seeking and obtaining professional designations.

**Tactics**

3. Maintain a student body consisting of diverse, motivated individuals with high standards and high expectations. (stat. cit.)

**Tactics**

- A. Recruit and retain a diverse group of high-achieving students, underrepresented students, students with financial need, and transfer students.
- B. Increase recruitment efforts targeting high achieving students, underrepresented students with financial need, and transfer students.
- C. Develop programming to engage a wide spectrum of the COB student body.
- D. Grow and enhance international opportunities for students and faculty.

**Tactics**

4. Continue to provide an integrated and responsive curriculum. (stat. cit.)

**Tactics**

- A. Use the AACSB Assurance of Learning process and outcomes to guide for continuous improvement.

Last revised and updated January 2015

**Goal Two**  
Build a community of excellent scholars, teachers, and support staff.

**Strategies**

1. Employ an excellent faculty and staff who meet the needs of COB stakeholders. (stat. cit.)
2. Provide state-of-the-art facilities, technology, and technology support for faculty, faculty, and staff. (stat. cit.)

**Tactics**

- A. Recruit and retain high quality and diverse faculty and staff.
- B. Provide adequate Charitable Foundation support to faculty, faculty, and staff. (stat. cit.)

**Tactics**

- A. Maintain a building that is modern and provides a professional learning environment.
- B. Increase knowledge and appreciation by students, faculty, and staff of faculty and staff.

**Tactics**

3. Provide professional and social opportunities that facilitate self-discovery and professional development. (stat. cit.)

**Tactics**

- A. Provide opportunities for faculty and staff development and engagement through participation in professional networks, seminars, and workshops.
- B. Increase opportunities for peer learning and mentoring with speakers and/or campus, business, and industry events for students, faculty, staff and other relevant constituents.

Last revised and updated January 2015

**Goal Three**  
Promote and communicate our successes and our vision of excellence and national recognition.

**Strategies**

1. Provide opportunities for the faculty to develop nationally recognized expertise. (stat. cit.)

**Tactics**

- A. Encourage leadership in professional organizations and activities related to the publication of quality journals.
- B. Increase private and federal grant research activity.
- C. Increase funding and encouragement for faculty professional development opportunities.

**Tactics**

2. Maintain AACSB International accreditation for business and accounting. (stat. cit.)

**Tactics**

- A. Develop and maintain a faculty-centered statement of learning program.
- B. Develop and monitor faculty professional qualifications.
- C. Develop and monitor quality and impact measures.
- D. Maintain and ensure effective strategic management processes.
- E. Monitor engagement, innovation, and impact.

**Tactics**

3. Continue developing an effective marketing communications strategy. (stat. cit.)

**Tactics**

- A. Create an infrastructure to assure visual, linguistic and message consistency.
- B. Create and follow a marketing and media relations plan which includes a social media strategy.
- C. Create an appropriate sub-brand for the COB within the ISU brand.

**Tactics**

4. Encourage national and international recognition of the COB and individual programs. (stat. cit.)

**Tactics**

- A. Seek out opportunities for national rankings and recognitions for all degree programs.
- B. Obtain recognition for excellence through rankings and other third party information sources.

Last revised and updated January 2015

**Goal Four**  
Create and strengthen partnerships with alumni and business organizations.

**Strategies**

1. Continue existing and seek out new programs that strengthen partnerships. (stat. cit.)

**Tactics**

- A. Create and support centers and institutes central to our mission.
- B. Develop and maintain appropriate initiatives and partnerships.

**Tactics**

2. Maintain existing and create new relationships with business and organizations that partner with the COB.

**Tactics**

- A. Increase opportunities for business partners to meet and interact with students, business and organizations that partner with the COB.
- B. Increase number of business partners who seek to intern and hire our students.
- C. Increase student awareness of career options and the soft skills needed to succeed in a career.

**Tactics**

3. Increase private financial support. (stat. cit.)

**Tactics**

- A. Increase private giving for College priorities: scholarships, attracting and retaining faculty, donations, research, faculty development, and student development.
- B. Increase the number of individual professionals and faculty scholars of the College of Business.
- C. Create the COB "association fund" to provide support for programming central to the mission of the College of Business.

**Tactics**

4. Maintain an active and vibrant COB Alumni network. (stat. cit.)

**Tactics**

- A. Develop centers for social media outlets to support the COB Alumni Network.
- B. Support opportunities for alumni to interact and become involved in the life of the College.
- C. Continue to refine and publish News & Views in both paper (where appropriate) based on demographics and electronic formats.

Last revised and updated January 2015



## Goal One

Prepare students to become skilled business professionals who can contribute positively to organizations and society

# COBEC

College of Business Executive Council



**COLLEGE OF BUSINESS**  
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ILLINOIS STATE UNIVERSITY  
**BUSINESS** WEEK  
2 0 1 8

## Goal One

Prepare students to become skilled business professionals who can contribute positively to organizations and society

- The Business Week program provides opportunities for students to learn and apply business skills outside the classroom



**COLLEGE OF BUSINESS**  
*Illinois State University*

ILLINOIS STATE UNIVERSITY  
**BUSINESS** WEEK  
2 0 1 8

## Goal One

Prepare students to become skilled business professionals who can contribute positively to organizations and society

### **BW Fall Events:**

BW Golf Outing: A Teaching Experience  
Mentor Program Recruitment  
Corporate Social Responsibility  
Case Competition

### **BW Spring Events:**

Professional Development Dinner  
Transition Seminars  
International Business Showcase  
COB Hall of Fame  
Keynote Address and Reception

### **INSPIRE:**

*A Discussion on Diversity in the Workplace*



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*Illinois State University*

ILLINOIS STATE UNIVERSITY  
**BUSINESS** WEEK  
2 0 1 8

## Goal One

Prepare students to become skilled business professionals who can contribute positively to organizations and society



### *Business Week Mentor Program*



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# Employ an excellent faculty and staff who meet the needs of COB stakeholders



## Goal Two

Build a community of excellent scholars, teachers, and support staff

Dept	PROFESSIONAL DEVELOPMENT ACTIVITY						Total
	Instruction	Other Prof Dev	Seminar or Workshop	Research Seminar	Tech	AoL	
ACC	1	2	2	3	2	1	11
FIL			30	4	2		36
MKT	7	9	8	2	6	1	33
MQM	1						1
<b>Total:</b>	<b>9</b>	<b>11</b>	<b>40</b>	<b>9</b>	<b>10</b>	<b>2</b>	<b>81</b>



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## Goal Two

Build a community of excellent scholars, teachers, and support staff

**Employ an excellent faculty and staff**  
who meet the needs of COB stakeholders

DEEP  
CONTENT  
KNOWLEDGE

RESEARCH CATEGORIES									
Dept	Art	Chp	Pre	Pro	Grant	Books	AIP	Other	Total
ACC	20		7				7	4	38
FIL	5	2	13	1	1	1	20	2	45
MKT	18	2	11	11	2	2	28	1	75
MQM	16		19	2	3		7		47
<b>Total</b>	<b>59</b>	<b>4</b>	<b>50</b>	<b>14</b>	<b>6</b>	<b>3</b>	<b>62</b>	<b>7</b>	<b>205</b>



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## Goal Two

Build a community of excellent scholars, teachers, and support staff

- Provide Professional Development Opportunities for the Faculty

**eNEWS**  
news from the college of business  
AUGUST 22, 2017

# SPECIAL REFERENCE ISSUE

## 2017 Fall Deadlines and Announcements

**Application deadline for Sabbatical Leaves is approaching.** Application materials will be due in department offices by September 15, 2017 (information can be obtained from <http://policy.illinoisstate.edu/employee/3-2-8.shtml>).

**Deadline for reporting actual professional outcomes (POF) of FY16 and FY17** University Research Grants (URG) grants awarded in summers of 2015 and 2016) is October 3, 2017. The FY14 reports will be second-year updates of the POF reports submitted last year. The second-year update is required only if the grants outcomes were reported as work-in-progress in the previous report.

**Application deadline for Outstanding University Research Award, Research Initiative Award, Cross-Disciplinary Team Research Award, University Outstanding Creative Activity Award, and Creative Activity Initiative Award** is October 6, 2017. You need to submit your application packet to the Dean's Office a week earlier than the above university deadline (i.e., September, 30th, 2017). Application/nomination forms and guidelines can be obtained from: <http://research.illinoisstate.edu/funding/internal/>.

**Application deadline for the The Hobart and Marian Gardner Hinderliter Endowed Professorship** is Friday, October 13, 2017. Guidelines are available at the COB Governance-Drive (G:\Awards).

**Application deadline for the COB Outstanding Research Award** is October 27, 2017. The application/nomination form and guidelines can be obtained from the COB Governance-Drive (G:\Research Support and Grant Documents).

**A variety of Teaching-related Grants** are available through the University's Center for Teaching, Learning, and Technology (CTLT). Details regarding submission deadlines and application guidelines for these grants are available through their website: <http://ctlr.illinoisstate.edu/grants/>

**Research and Sponsored Programs office offers Proposal Development Travel Grant** to enhance the competitiveness of grant proposals by providing travel support funds to faculty or staff wishing to meet with agency program officers or collaborators at other institutions. Guidelines can be obtained from: <http://research.illinoisstate.edu/funding/internal/travel/>.

**Limited matching funds** (up to \$200 per faculty member) is available to defray publication costs, exhibition fees, and open access fees through the Publication/Exhibition/Open Access Grant. COB faculty are encouraged to apply for these funds. Applications are accepted throughout the year using the InfoReady on-line system. Guidelines can be obtained from: <http://research.illinoisstate.edu/funding/internal/publication/>.



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## Goal Two

Build a community of excellent scholars, teachers, and support staff

- Provide Professional Development Opportunities for the Faculty



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PLEASE ACCEPT THIS INVITATION TO PRESENT A FAVORITE TEACHING TIP.

# invitation to SHARE teaching MOMENTS

## TEACHING MOMENTS

SFHB 430 | Friday, April 14 | 11:30am | Lunch will be served!

Seasoned teachers like you have discovered tricks of the trade - *classroom techniques that accelerate learning, deal with a difficult student interaction issue, etc.* Sharing your expertise with College of Business peers will help everyone become better teachers and facilitators of student learning.

**YOUR PRESENTATION:** You'll take part in a lively, fast-paced session where each presenter has 3-4 minutes to share their favorite Teaching Moment.

Example Teaching Moments could include:

- A lecture method you use that really brings home a difficult concept
- An assignment that drives learning
- An approach to answering a common student question; or one that overcomes a common misconception
- How you handle difficult, rebellious students
- Do a demonstration of how you get a concept across

**TO APPLY:** email the following to Dr. Avi Datta, Chairperson of the HRD Team, in the MQM Department at [addatta@ilstu.edu](mailto:addatta@ilstu.edu)

- Title of your Teaching Moment.
- A short, (one or two sentences) captivating description of your Teaching Moment that will pique the curiosity of your colleagues and drive them to distraction until they can attend.

*We promise that you'll experience a very positive atmosphere and a high-energy session. Our goal is to give attendees as many great teaching ideas as we can squeeze in the time allotted. EACH PARTICIPANT WILL RECEIVE "THUNDEROUS APPLAUSE." WE GUARANTEE IT!*

**DEADLINE** for submission of entries is: Friday, March 31, 2017

If you are curious as to what a teaching moment is, go to this link on the G-drive and watch the video example: [G:\Teaching Moment Video](#)



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## Goal Three

Promote and communicate our successes and our vision of excellence and national recognition

# Select Accomplishments

- COB graduation survey to track employment data and experiential activities for current graduates.

**5. Employment**

Employment

**1. Please indicate your post graduation employment status**

Accepted full-time

Accepted part-time

Starting your own business

Temporarily employed or intern seeking professional employment

Seeking employment (please skip to the last page of the survey)

Seeking additional education (please skip to the last page of the survey)

Not currently seeking employment (please skip to the last page of the survey)

**2. Employer Information**

Employer Name

Location of Employer

Position

**3. Starting salary:**

Less than 30,000

30,000-34,999

35,000-39,999

40,000-44,999

45,000-49,999

50,000-54,999

55,000-60,000

Over 60,000



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## Goal Three

Promote and communicate our successes and our vision of excellence and national recognition

# Select Accomplishments

- COB graduation survey to track employment.

### Major

Accountancy (B.S.)	\$57,647
Accountancy (B.S./M.P.A.)	\$58,879
Accounting (M.S.A.)	\$55,833
Advanced Marketing Analytics	\$38,750
Business Administration	\$44,722
Business Information Systems	\$48,333
Entrepreneurship and Small Business	\$41,875
Finance	\$48,214
General Marketing	\$42,727
Human Resource Management	\$48,833
Insurance	\$52,500
Integrated Marketing Communications (IMC)	\$41,750
International Business	\$54,500
MBA	\$40,000
Organizational Leadership	\$41,944
Professional Sales	\$50,132

### Salary



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## Goal Three

Promote and communicate our successes and our vision of excellence and national recognition

# Select Accomplishments

- COB graduation survey to track internships.

Major	% Internship
Accountancy (B.S.)	61.96%
Accountancy (B.S./M.P.A.)	84.62%
Accounting (M.S.A.)	80.00%
Advanced Marketing Analytics	55.56%
Business Administration	48.75%
Business Information Systems	46.15%
Entrepreneurship and Small Business	50.00%
Finance	61.46%
General Marketing	72.46%
Human Resource Management	80.95%
Insurance	85.71%
Integrated Marketing Communications (IMC)	93.62%
International Business	57.89%
MBA	16.67%
Organizational Leadership	50.00%
Professional Sales	76.92%



# Select Accomplishments

## Goal Four

Create and strengthen partnerships with alumni and business organizations

- Maintain existing and create new relationships with businesses and organizations that partner with the COB and hire our graduates.



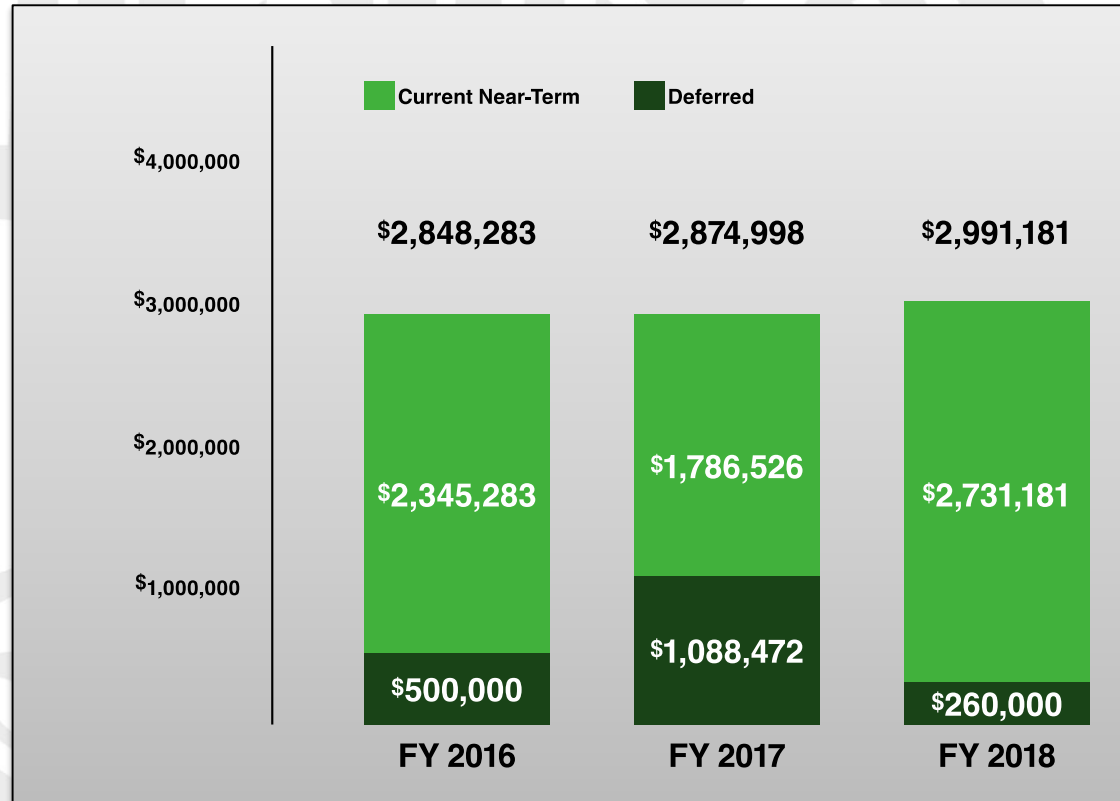
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# Select Accomplishments

## Goal Four

Create and strengthen partnerships with alumni and business organizations

- Increase Private Financial Support



# Illinois State University CAPITAL CAMPAIGN

## College of Business

CAPITAL CAMPAIGN TARGET      \$25,000,000

## College of Business

GIFTS RAISED-TO-DATE      \$20,800,000



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# Measures of Productivity:

**STATE**  
your business.

[Business.IllinoisState.edu](http://Business.IllinoisState.edu)



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# Measures of Productivity: \*

## Enrollment

Students	Fiscal Year				
	FY 2013 Count	FY 2014 Count	FY 2015 Count	FY 2016 Count	FY 2017 Count
University Total	21,947	21,400	21,714	21,736	22,027
Business	3,562	3,516	3,866	4,038	4,174
ACC	826	871	953	997	984
FIL	559	535	596	618	683
MKT	752	729	813	856	906
MQM	1,247	1,217	1,363	1,432	1,487
MBA	178	164	141	135	114

University enrollment increased slightly from FY13 to FY17.  
The increase in COB enrollment over that time span is over 17%.

***\*As requested, this and all productivity measures and metrics for this section are those provided by PRPA***



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# Measures of Productivity:

## Credit Hours

Credit Hours	Fiscal Year				
	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
<b>University Total</b>	517,512	506,003	515,941	515,792	525,974
<b>Business</b>	61,130	61,663	65,543	65,976	70,950
<b>Accounting</b>	18,569	18,373	18,928	19,790	21,747
<b>Finance, Insurance, and Law</b>	14,201	15,229	16,347	16,096	16,703
<b>Management and Quantitative Methods</b>	17,905	18,097	19,086	19,156	20,284
<b>Marketing</b>	10,455	9,964	11,182	10,934	12,216

Credit Hours in the College of Business followed the growth in majors and increased 7.5% from FY16 to FY17.



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# Measures of Productivity:

## Credit Hours/TT

	Fiscal Year				
<b>Credit Hours per TT</b>	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
<b>University Total</b>	374	376	366	372	395
<b>Business</b>	433	485	491	492	487
<b>Total TT Credit Hours</b>	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
<b>University Total</b>	257,593	262,091	251,927	257,122	268,348
<b>Business</b>	33,791	37,845	39,295	38,845	38,007
<b>Total TT Faculty</b>	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
<b>University Total</b>	689	697	688	691	679
<b>Business</b>	78	78	80	79	78

Credit hours per tenure-track faculty are the highest, or among the highest, on campus each year.



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# Measures of Productivity:

## Credit Hours NTT

Fiscal Year					
Total NTT Credit Hours	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
University Total	200,103	187,234	208,218	193,444	196,619
Business	27,279	23,785	26,239	27,124	32,934

From FY13 to FY17, NTT credit hours decreased at the University. In the COB, NTT credit hours increased by over 20.7%.



# Measures of Productivity:

## Class Size

Fall 2012	College Total	College Percent	Cumulative Percent	Avg. Class Size
Class Size 2 to 19	56	19.2%	19.2%	
Class Size 20 to 29	139	47.6%	66.8%	
Class Size 30 to 39	55	18.8%	85.6%	
Class Size 40 to 99	27	9.2%	94.9%	
Class Size 100 to 199	15	5.1%	100.0%	
<b>Total No. of Classes</b>	292			<b>35.49</b>
Fall 2017	College Total	College Percent	Cumulative Percent	Avg. Class Size
Less Than 30	90	35.2%	35.2%	
30 To 49	129	50.4%	85.5%	
50 To 89	4	1.6%	87.1%	
90 or More	33	12.9%	100.0%	
<b>Total No. of Classes</b>	256			<b>43.20</b>

The COB has a 21.7% increase in class size from Fall 2012 to Fall 2017.



# Measures of Productivity:

## Class Size

Class Size Average – Fall 2017		
Class Level	COB Average	University Average
100	61.4	43.4
200	47.5	28.2
300	28.2	21.8
<b>Grand Total</b>	<b>43.2</b>	<b>32.8</b>

Overall, College of Business class size is 31.7% larger than the University average.



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# Use of Additional Funds

to Enhance Accomplishments and Productivity

**Instructional Capacity** *(Total NTT):*

<b>IC Funds</b>	<b>\$900,901</b>
<b>Permanent NTT</b>	<b>\$521,704</b>
<b>Total NTT</b>	<b>\$1,422,605</b>



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# Use of Additional Funds

to Enhance Accomplishments and Productivity

## Summer 2018 Funding:

Received from Provost	\$520,000
<b>Funds provided by COB</b>	<b>\$197,958</b>
Total committed to Summer	\$717,958



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# Use of Additional Funds

to Enhance Accomplishments and Productivity

## Foundation Funds:

Foundation funds were used to supplement general revenue funds for many initiatives in the College of Business, academic departments, and centers and institutes. The funds were used to support student leadership, scholarships, faculty and student development, faculty research, faculty travel, alumni related activities and events, advisory councils, technology, and to acquire research databases.

TOTAL FY18 FOUNDATION FUNDS USED TO  
SUPPORT AND ENHANCE AREA GOALS

**\$1,282,289**



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# Use of Additional Funds

to Enhance Accomplishments and Productivity

## Technology Tuition Dollars:

Received from Tech Tuition

\$124,891

**Funds Provided by COB**

**\$38,144**

Total committed to activity

\$163,006



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# Looking Ahead

## PLANS FOR 2018-2019



**COLLEGE OF BUSINESS**  
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**FY 2019**

## **College of Business**

ILLINOIS STATE UNIVERSITY

### **VISION**

To be the first choice for business education in Illinois and beyond

### **MISSION**

Within Illinois State University's College of Business, through our shared commitment to excellence in learning, we prepare students to become skilled business professionals who think critically, behave ethically, and make significant contributions to organizations, communities, and our global society.



**COLLEGE OF BUSINESS**  
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# Our Future Goals

are aligned with

**Educate • Connect • Elevate**

## Goal One

Prepare students for success in a diverse and global environment by providing excellent instruction and transformative learning experience for every student

## Goal Two

Create a workplace that encourages and rewards excellence among faculty and staff

## Goal Three

*Create an engaging and committed culture of diversity and inclusion across multiple dimensions*

## Goal Four

Promote and communicate our brand including COB successes and our vision of excellence and national recognition

## Goal Five

Create and strengthen partnerships with alumni and business organizations



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# FY19 Major Objectives

- Continue momentum from AACSB extension of accreditation for 2017 to 2022 by implementing our a new 5-year strategic plan



## ***Some Perspective:***

No. of business schools/colleges world wide	> 10,000
No. of those accredited by AACSB	810
No. accredited in both business and accounting	186

The ISU COB is in the elite 1.86 percent of accredited business and accounting schools world wide. *We can proudly say that we have attained and maintained the accreditation gold standard.*



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# FY19 Major Objectives

- Continue Implementation of the B.S. in International Business degree in partnership with Quality Leadership University, which began March 12, 2018
- We will begin offering the MBA degree in Panama in partnership with Quality Leadership University in May of 2018



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## Major Objectives

- Complete the Implementation of the Redbird Career Portfolio (career and professionalism program) for all COB students in the Fall 2018.

Redbird  
CAREER PORTFOLIO



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# FY19 Major Objectives

- Implement mentor cloud software to enhance professional mentoring opportunities between COB students and alumni

**MORE LIKELY  
TO HAVE AN  
INTERNSHIP**

**MORE LIKELY  
TO ATTEND  
EXTRA  
CURRICULAR  
EVENTS**

**Redbird**   
CAREER PORTFOLIO

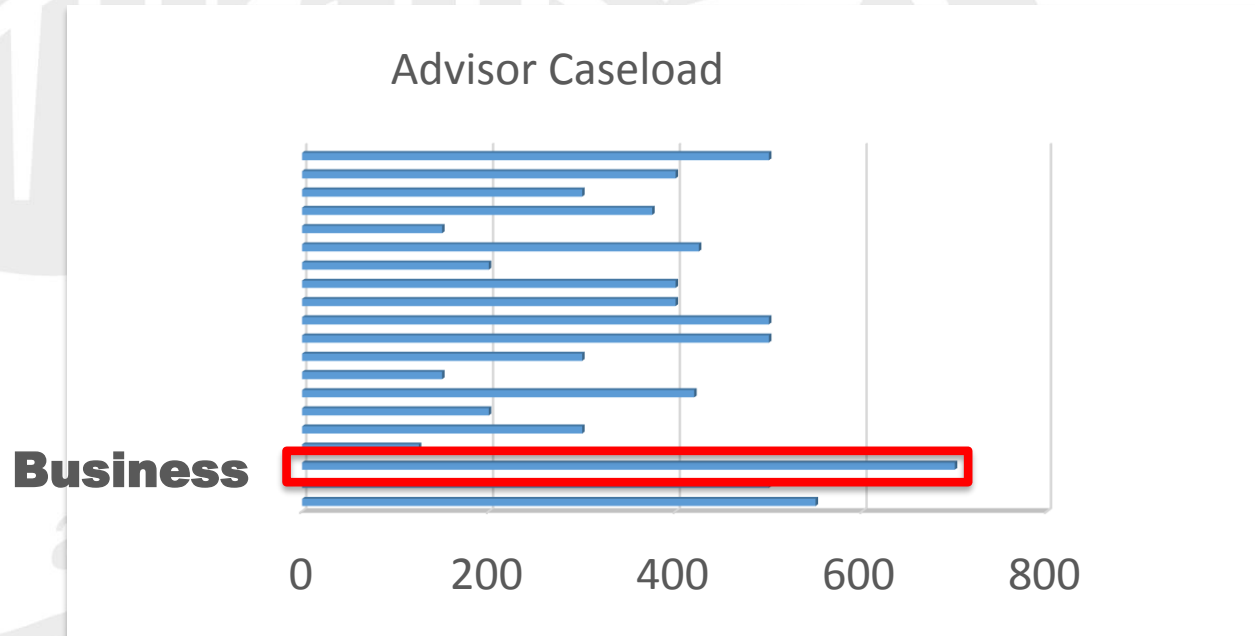


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# FY19 Major Objectives

- Increase the number of Academic Advisors in the COB



- AACSB peer review team cited our high advising case load as an opportunity for improvement. **National best practice average = 350; COB average = 700.**



# FY19 Major Objectives

- Through the generous gift by Carson and Iris Varner, the Varner International Business Institute is being established.



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# FY19 Major Objectives

- Strengthen enrollment in the MBA/CMBA Programs



IT'S TIME TO INVEST IN YOURSELF.



ILLINOIS STATE MBA  
*Illinois State University*

***Illinois State MBA Billboard***



COLLEGE OF BUSINESS  
*Illinois State University*

# FY19

## Permanent Funding Requests\*

### College of Business Academic Advisor

- One-on-one advisor availability is low, and students often complain and share their dissatisfaction.
- In the previous academic year, the student to advisor ratio was approximately 700:1. ***This is double the recommended advisor caseload of 350:1*** set forth by the National Academic Advising Association and notably larger than the typical advising loads outside the College of Business, which are between 150-400 students per advisor.
- At the 2016 fall AACSB visit, the peer review team (PRT) cited the inordinately high advising load in the College as an opportunity for continuous improvement.

\* *In order of priority*



**COLLEGE OF BUSINESS**  
*Illinois State University*

# FY19

## Permanent Funding Requests\*

### COB Assistant Director of International Programs

- COB continues to expand its course offerings/programs in different countries, as well as the increase in international experience for our COB students and the increase in international students being admitted to our COB undergraduate and masters programs.
- The number of IB majors has increased to almost 150, and ISU students studying abroad for a semester have increased from 20 to 50 this past year.
- Currently have 10 exchange partner programs globally, with additional partners being nurtured.
- Person would would serve as point-person and be assigned to help with the exponential growth in administrative activities and to nurture and grow these programs.

\* *In order of priority*



**COLLEGE OF BUSINESS**  
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# FY19

## Permanent Funding Requests\*

### COB Technical Support

*(Faculty Resource Center [FRC])*

- COB has many new IT support needs affecting its COB-IT unit and the programs the COB-IT unit supports. Our Business Information Systems major continues to grow both in student count and in complexity of projects/curriculum.
- Newer faculty are electing to delve deep into database manipulation and full application development. Likewise, with the MBA program and our Marketing curriculum heavily leveraging analytics going forward.
- COB-IT is expected to field and support an increasingly resource-intensive and growing tool while also supporting the research mission.

\* *In order of priority*



**COLLEGE OF BUSINESS**  
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# FY19

## Permanent Funding Requests\*

### MQM Internship Co-Coordinator

- MQM enrolls more students in internships than any other department in the University. For more than 20 years, the internship co-coordinators have each received one-half month pay for the work they do over the summer supervising internships.

\* *In order of priority*



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# FY19

## Permanent Funding Requests\*

### MQM Assistant Department Chair

- Needs of our new joint degree program with Panama, specialized MBA cohorts, the new Varner International Business Institute requires constant demand for more synchronous and asynchronous online materials and class sessions.
- Growth in the MQM department increases the need for extended support hours and coverage to provide assistance to the faculty.

\* *In order of priority*



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# FY19 Strategic Budget Carryover

## **REQUESTS ARE FOR:**

- GA support
- New faculty startup packages
- Existing faculty research support
- Operating expense support
- Recruiting and moving expenses for new faculty
- AACSB accreditation activities
- faculty salaries for Summer classes scheduled for July 1 or later
- Databases and technology
- Student recruitment and retention
- Faculty retention and professional development
- International Business program support



**COLLEGE OF BUSINESS**  
*Illinois State University*

# FY19 Provost Enhancement Requests

Priority	Enhancement Title	FY18 Provost Contribution
1	Varner International Business Institute	\$110,000
2	Financial Services Lab Enhancements	\$150,500
3	Collaborative Space	\$90,000
4	New Faculty "Start Up" Costs	\$21,000



**COLLEGE OF BUSINESS**  
*Illinois State University*

# FY19 Personnel Requests

Priority	Department	Specialization	Rationale
1	MQM	Human Resource/Analytics	Enrollment growth significant and sustained
2	ACC	Accounting	Sustained enrollments and accreditation
3	MKT	Integrated Marketing Communication	Enrollment growth and TT retirement
4	FIL	Insurance	TT resignation (Edmonson-Miller Endowed Chair, FY16) & enrollment growth
5	MQM	Entrepreneurship	Enrollment growth significant and sustained
6	FIL	Finance	Enrollment growth and TT retirement
7	ACC	Business Information Systems	Accounting accreditation has a new data technology standard



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*Illinois State University*

# FY19 Personnel Requests

8	MKT	General Marketing	Enrollment growth significant and sustained
9	FIL	Insurance	Enrollment growth and TT retirement
10	MQM	Operations Management	Enrollment growth significant and sustained
11	FIL	Finance	Enrollment growth significant and sustained
12	MQM	Organizational Behavior/Organizational Leadership	Enrollment growth significant and sustained
13	FIL	Finance	Enrollment growth and TT retirement



# Thank you!



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