

**Illinois State University**  
**Academic Affairs**  
**FY19 Planning Document for the**  
**Office of the Cross Endowed Chair in the Scholarship of Teaching and Learning**

**Major Objectives for FY19:**

1. Sustain and expand social media presence (e.g., Twitter, Facebook, *SoTL Advocate* blog, new Instagram initiative) to promote SoTL and provide resources for ISU faculty, staff, students, and administration.

Objective 1 supports all unit goals and supports *Educate, Connect, Elevate Illinois State (2018-23)* as follows:

- Directly relates to the core values of *learning and scholarship, diversity and inclusion, respect, and integrity*.
- Strategy I.B.2: Enhance learning and professional development opportunities
- Strategy II.B.1: Increase grant-writing activities and administrative support for scholarship
- Strategy II.B.2: Increase cross-disciplinary research efforts
- Strategy II.C.3: Utilize technological solutions that enhance productivity and creativity
- Strategy IV.A.2: Facilitate new partnerships with individuals, businesses, governmental entities, and organizations
- Strategy IV.B.4: Enhance the ability of members of the University community to engage with each other, internal and external resources, and university partners

2. Facilitate the design, completion, and dissemination of SoTL work by ISU faculty, staff, and students.

Objective 2 supports all unit goals and supports *Educate, Connect, Elevate Illinois State (2018-23)* as follows:

- Directly relates to the core values of *learning and scholarship, individualized attention, diversity and inclusion, respect, collaboration, and integrity*
- Strategy I.B.2: Enhance learning and professional development opportunities
- Strategy I.D.2: Increase collaboration across departments and divisions
- Strategy II.A.1: Develop and support online and distance education programs where pedagogically appropriate.
- Strategy II.B.1: Increase grant-writing activities and administrative support for scholarship
- Strategy II.B.2: Increase cross-disciplinary research efforts
- Strategy II.C.3: Utilize technological solutions that enhance productivity and creativity
- Strategy III.A.2: Increase and promote practices that aid in the retention of faculty, staff, and students
- Strategy III.C.2: Increase the number of faculty in international collaboration and exchanges
- Strategy IV.A.2: Facilitate new partnerships with individuals, businesses, governmental entities, and organizations
- Strategy IV.B.1: Create awareness of opportunities for students to engage in research
- Strategy IV.B.2: Increase the number and quality of opportunities that engage students in research with faculty
- Strategy IV.B.4: Enhance the ability of members of the University community to engage with each other, internal and external resources, and university partners

3. Engage in internal and external collaborations to increase the visibility of and acceptance for SoTL at ISU and beyond.

Objective 3 supports all unit goals and supports *Educate, Connect, Elevate Illinois State (2018-23)* as follows:

- Directly relates to the core values of *learning and scholarship, individualized attention, diversity and inclusion, respect, collaboration, and integrity*
- Strategy I.B.2: Enhance learning and professional development opportunities
- Strategy I.D.2: Increase collaboration across departments and divisions

- Strategy II.B.1: Increase grant-writing activities and administrative support for scholarship
- Strategy II.B.2: Increase cross-disciplinary research efforts
- Strategy III.A.2: Increase and promote practices that aid in the retention of faculty, staff, and students
- Strategy III.C.2: Increase the number of faculty in international collaboration and exchanges
- Strategy IV.A.2: Facilitate new partnerships with individuals, businesses, governmental entities, and organizations
- Strategy IV.B.1: Create awareness of opportunities for students to engage in research
- Strategy IV.B.2: Increase the number and quality of opportunities that engage students in research with faculty
- Strategy IV.B.4: Enhance the ability of members of the University community to engage with each other, internal and external resources, and university partners

4. Increase involvement in SoTL nationally and internationally by members of the ISU community.

Objective 4 supports all unit goals and supports *Educate, Connect, Elevate Illinois State (2018-23)* as follows:

- Directly relates to the core values of *learning and scholarship, individualized attention, diversity and inclusion, respect, collaboration, and integrity*
- Strategy II.B.1: Increase grant-writing activities and administrative support for scholarship
- Strategy II.B.2: Increase cross-disciplinary research efforts
- Strategy III.A.2: Increase and promote practices that aid in the retention of faculty, staff, and students
- Strategy III.C.2: Increase the number of faculty in international collaboration and exchanges
- Strategy IV.A.2: Facilitate new partnerships with individuals, businesses, governmental entities, and organizations
- Strategy IV.B.1: Create awareness of opportunities for students to engage in research
- Strategy IV.B.2: Increase the number and quality of opportunities that engage students in research with faculty
- Strategy IV.B.4: Enhance the ability of members of the University community to engage with each other, internal and external resources, and university partners

**Strategic Budgeted Carryover (SBC) Requests ONLY (PERS 937 spreadsheet) – None**

**Provost Enhancement Requests and Strategic Budgeted Carryover (PERS 937 spreadsheet) - \$3500.00**

**Project Requiring Provost Enhancement Support:** Though the purpose of SoTL is to study teaching and learning, results from such research are primarily shared with academicians, rather than students. This narrow focus in sharing SoTL creates a void, as students would benefit from understanding evidence about their own learning (e.g., how many students know that SoTL research has demonstrated that highlighting is one of the least helpful ways to remember what they read?). To bridge this gap, the Office of the Cross Chair plans to establish a social media account (through Instagram, a preferred platform for college-age students) to share outcomes of SoTL research to support students wishing to understand how to improve their work as students. Though this initiative, evidence-informed information about learning and learning strategies will be presented in easily digestible “tidbits” to be shared, with links to complete sources provide (where appropriate). This project is expected to be of interest to faculty and students beyond Illinois State University and will be shared with a global audience of SoTL stakeholders (over 7,000 individuals).

**Role of GA:** A pre-professional graduate student with a strong professional interest in the use of social media/social media marketing (perhaps from the School of Communication) will be recruited to aid in developing an implementation plan for this initiative to ensure a successful start to this initiative. The GA would have roles in

researching SoTL to features, creating short videos to be shared via the new social media account, and aiding in the development of a sustainability plan to manage the social media account successfully. This experience would provide a valuable, pre-professional learning experience for the student selected for this role.

**Budget Justification:** A 10 hour/week pre-professional GA is being requested for 36 weeks of FY19. The cost for this budget request is \$4160, which is calculated as follows: 36 weeks x 10 hours per week x \$13.00/hour. Provost Enhancement Support is requested in the amount of \$3500. The Cross Chair would cover the rest of the cost (approximately \$660) from her FY19 GR budget.

**Personnel Requests: Tenure Track Faculty-(PERS 936a spreadsheet) - None**

**Personnel Requests: Tenure Track Faculty- Non-reappointment or tenure-denial/death (PERS 936b spreadsheet) - None**