



COLLEGE OF FINE ARTS

Illinois State University

Planning Document
FY 2019

Illinois State University
College of Fine Arts
FY19 Planning Document

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I. Major Objectives for FY19

Increasing Enrollment

Educate • Connect • Elevate I. Enhance Strength and Stability A. Ensure strong enrollment and student success. II.A. Foster Innovation A. Support academic program offerings to meet enrollment demand in current and emerging fields of study.

The College of Fine Arts intends to grow by 375 students over the next 3 years, with a goal of 1500 majors. In fine arts disciplines where intensive individual instruction is required, growth in majors requires careful planning and oversight. Excellent facilities are required to attract prospective students in this highly competitive market. Until CFA is able to offer improved facilities, recruitment will remain a challenge.

The enrollment growth goal will be accomplished by the initiatives described below.

1 For FY19 the School of Art and the Arts Technology Program have proposed a merger that would result in a *School of Art and Creative Technologies*. This merger will provide the foundation to build more cross-disciplinary and technology-driven curriculum in game design, interactive media, electronic music composition, live performance, movement and motion capture, sound design and production, virtual reality, video and web.

The Arts Technology Program has been without a school or a department home for almost 20 years and reports to the dean. CFA anticipates continued enrollment growth in what is now the Arts Technology Program (Creative Technologies), as well as the areas in CFA that intersect with technology. Most relevant colleges or schools of art and design today offer a multidisciplinary arts technology program that benefits their students, institution, and community. The *School of Art and Creative Technologies* will offer a clear career path for graduates.

2 The School of Art's new Graphic Design 3 + 1 program with Shanghai Normal University's Tianhua College will help realize CFA's future enrollment goal. In 2017-18, there were 60 students from Tianhua College opting for the ISU track. After completing the shared curriculum on both campuses, students will graduate with an ISU degree and a Tianhua College degree. Other Chinese students will enter the ISU/Tianhua pipeline in 2018-19 and 2019-2020, and it will continue. Once accepted into the program, students from Tianhua College are required to meet ISU's English language requirements before arriving on campus.

3 The School of Theatre and Dance (SOTD) hosts 4,600 Illinois High School Theatre Festival students and teachers for one week every other year on campus in January, most recently in January 2018. This is an excellent recruiting opportunity not only for fine arts, but for all disciplines at ISU. Most of the high school students attending the Festival and interested in CFA's School of Theatre and Dance are seeking programs that include Musical Theatre. Currently, SOTD does not have a Musical Theatre option. It has made good progress for its development and intends to complete this option and recruit for it in spring 2019.

4 The School of Music has developed an aggressive recruiting plan that includes touring ISU student instrumental and vocal ensembles to Illinois high schools, conferences, and to neighboring states. Like Theatre and Dance, Music auditions prospective students on campus and in Chicago. CFA also anticipates growth in the School of Theatre and Dance and School of Music due to the adoption of the *Accepted* application platform. Both units have seen increased applicants from the US and China.

5 The College of Fine Arts anticipates modest growth through INTO's efforts.

Diversity and Inclusion

Educate • Connect • Elevate III. Nurture Diversity and Inclusion. A. Enhance diversity of faculty, staff, and student populations across the inclusion spectrum. B. Invigorate the campus community by providing a welcoming and inclusive environment. C. Advance learning experiences that help faculty, staff, and students succeed in a global society.

The CFA will nurture diversity and inclusion through the following efforts.

1 The College of Fine Arts FY18 searches for TT and NTT faculty and staff were successful in recruiting a pool of diverse candidates to campus. Nine of these individuals were hired and will begin in FY19. Several of the individuals hired will enhance CFA's diversity.

2 The fine arts disciplines of visual art and design, dance, music, theatre, and creative technologies are built upon multicultural influences and dependent on diversity and global perspectives to grow and thrive. In FY19, the School of Art will host a Fulbright Scholar-in-Residence from South Africa to teach art history and visual culture. The School of Theatre and Dance will host a Ugandan playwright who will direct her play, *GaAD!* at ISU and link to other academic departments on campus. Programming at University Galleries and in the Schools will be created with the value of diversity and inclusion as a consideration.

3 The School of Art will offer an Art History study abroad opportunity to Orvieto, Italy in summer 2018 and an Art Education study abroad trip to Australia in summer 2019. The School of Theatre and Dance will offer a Dance study abroad experience in Cypress at the University of Nicosia in summer 2018 and study abroad opportunities to Uganda and Prague in summer 2019. The School of Music will offer a study abroad trip to England in summer 2019.

4 Opportunities for faculty guest lectures and student exchanges at Edge Hill University in Ormskirk, Lancashire, England and Srinakharinwirot University (SWU) in Bangkok will continue in FY19. For the second year, the School of Art and School of Music will continue hosting groups of students from Central China University and Southwest Normal University in China during January 2019. School of Art faculty and Master of Fine Arts (MFA) students will follow their May and June 2018 residency and joint exhibition at Southwest University in Chongqing with another collaboration in FY19.

Improving Facilities and Equipment

Educate • Connect • Elevate II. Foster Innovation. C.1. Enhance organizational infrastructure to support innovation and collaboration. 1. Create more spaces that encourage collaborative research, teaching, and other learning activities.

FY 19 Provost Enhancement requests include funding for facilities and equipment improvements throughout CFA to support teaching and learning and health and safety at the undergraduate and graduate levels.

Selected list is as follows.

◆ School of Music Cook Hall 305 and 308—clean, patch, repair and replace rooms used for recruitment, the ISU community String Project, general education courses, rehearsals and prospective student auditions

◆ School of Music CE 209 and 220—upgrade poor and damaged group piano studio and classroom used by all music majors

◆ School of Theatre and Dance—replace damaged lighting in CPA theater

◆ School of Theatre Dance—classroom teaching tools in CE116/Dance Studio (video capture), CE09/Costume Crafts (sink and plumbing), and CW303A/Design (drafting tables)

◆ School of Theatre and Dance—LED projector and display for CPA and Westhoff Theater

◆ CFA-IT--renovate CVA 138 and 139-- refurbish open lab, and create equipment check-out and printing services used by all CFA students

◆ School of Art CW Ceramic Glaze Room—install dust collection system for ventilation safety

◆ School of Music renovation CW 313B and 315—renovate adjacent rooms in poor condition for use by Music Therapy and Music Education majors

◆ Arts Technology CVA 117--renovate space to create media learning space and classroom

- ◆ CFA-IT Faculty Computers –move faculty computer recapitalization from 7 years to a 4-5 year
- ◆ School of Art Painting of Studios and Classrooms – Patching and painting of 14 separate Art classrooms in CVA and Centennial West
- ◆ School of Art Renovation of Video Lab/Classroom
- ◆ University Galleries Uptown Normal—install audio and sound system for CFA and public presentations, meetings, and exhibitions
- ◆ School of Music F Tuba—purchase this typically college-owned (rather than student-owned) instrument for student and ensemble use

Operations

For FY19, CFA requests Permanent Funds for the School of Art and Arts Technology Program merger (School of Art and Creative Technologies). The Arts Technology Program has not had operating funds or graduate assistantship funds except for ERIP, which will not be available after FY18. To support their Arts Technology activities, CFA requests modest operating and graduate assistantship funds. The College also requests funding for key staff and School of Theatre and Dance graduate assistantship funds.

Permanent Funding Request:

- ◆ Art Technology/Art—Operating Budget
- ◆ School of Music—1 FTE AP Music Advisor
- ◆ Arts Technology/Art Graduate Assistantships
- ◆ School of Theatre and Dance Graduate Assistantships
- ◆ CFA-IT Technology Support Specialist
- ◆ School of Theatre and Dance --Summer Lighting and Sound Supervisor funds

Development

*Educate • Connect • Elevate I. Enhance Strength and Stability. C. Strengthen financial position
3. Enrich the culture of philanthropy.*

In FY 18, the College of Fine Arts made excellent progress towards its *Redbirds Rising* campaign goal of \$ 10,000,000. In fall 2017, the goal was increased to \$12,500,000. As of March 2018, CFA has achieved 80% of this goal (\$9,903,914).

For FY19, the CFA dean has set a goal of \$1,500,000. The College has been without a director of development since fall 2017. When an individual is hired, he/she and the dean will develop FY19 fundraising strategies.

II. Permanent Funding Requests

Please refer to PERM Request spreadsheet.

III. Strategic Budgeted Carryover (SBC) Requests (PERS 937 spreadsheet)

Please refer to the PERS 937 spreadsheet.

IV. Provost Enhancement (PE) Requests (PERS 937 spreadsheet)

Please refer to the PERS 937 spreadsheet.

V. Personnel Requests: Tenure Track Faculty (PERS 936a spreadsheet)

Please refer to the PERS 936a spreadsheet.

VI. Personnel Requests: Tenure Track Faculty- Non-reappointment or tenure- denial/death (PERS 936b spreadsheet)

Please refer to the PERS 936b spreadsheet – no requested made.