

College of Fine Arts

FY17 Annual Report

FY18 Planning Document

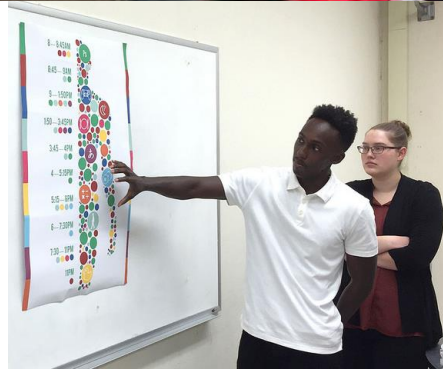


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FY17 Goals

- To improve CFA's **recruitment, enrollment, and retention** efforts
- To determine program **relevance**--curriculum, faculty philosophy and skills, and learning spaces that support cross-discipline collaboration
- To develop **diversity and inclusion** initiatives
- To cultivate and support the **creative community**
- To address **facilities** issues



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Major Accomplishments for FY 17

Recruitment, Enrollment, Retention, Relevance

- Enrollment was made the top priority in CFA's Strategic Plan 2018-2023
- A new CFA website redesign was launched, focusing on student opportunities and success
- FY17 enrollment held steady at 1080 majors
- Theatre and Dance implemented the application tool *Accepted*; applications have increased dramatically
- Slight shifts were seen in major preferences; rapid growth in Arts Technology and Graphic Design
- International recruitment initiatives with OISP and INTO planned
- Programs offered diverse visiting artists, programming, and productions
- Promoted student success at home and abroad
- Engaged Friends of the Arts and donors to increase scholarships



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Major Accomplishments for FY 17

Diversity

- The School of Theatre and Dance offered an AMALI season of productions and events
- University Galleries highlighted work by diverse artists, Wonsook Kim, Terry Adkins, and artists from many cultures
- The School of Art offered the first Terry Adkins Memorial Scholarship for Diversity
- Maori artist-in-residence Jack Gray and his collaborator worked with students to perform in B-N and Chicago
- University Galleries curator, faculty, and graduate students co-authored a chapter for the publication: *Convergence of Contemporary Art Education, Visual Culture, and Global Civic Engagement (2016)*



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Major Accomplishments for FY 17

Facilities Snapshot

- August, September 2016
- CE 102 (metal shop) leaks from air-conditioner
- CE 118 (south shop) leaks from the ceiling on the east half of shop
- CE 119 (north shop) leaks from ceiling, roof drain
- CE 103 (Westhoff theatre) leaks above
- CE entrance (Westhoff lobby) leaks from ceiling
- CE 116 (dance studio) leaks near center of room
- Leaks in the student Airport Lounge food service area corridor
- CW 303 (computer lab) leaks on north side of room
- CE and CW leaks continue
- CVA 110 leaks floor 1 and reaches lower level classrooms
- **Good news: some windows replaced in CW; all gender restroom in CVA; plan to address roof issues proposed; kiln structure built; excellent ISU Facilities response and support**



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Major Accomplishments for FY 17

Creative Community

- CFA students, faculty, and staff provided hundreds of events to the community; the Illinois Shakespeare Festival had 2000 more attendees in July/August 2016
- School of Music faculty Carl Schimmel was awarded an American Academy of Arts and Letters Fellowship as a “Mid-Career Composer with Exceptional Gifts“
- Alumna Jane Lynch received an Honorary Doctorate of Arts Degree from ISU on Founder’s Day
- Actor Gary Cole will speak at the CFA Commencement in May 2017
- School of Art faculty member, Elizabeth Friedman, was awarded a year-long NEH grant to study contemporary Palestinian artists
- The Big Red Marching Machine won 1st place in Dublin and Limerick band competitions; Music student ensembles performed at St. Patrick’s Cathedral in Dublin



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Dr. Jane Lynch with Theatre Students



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Measures of Productivity

- Slight improvement in credit hour generation
- 37% of the credits were generated by tenure-track faculty
- Improving time to degree: 46.1% of FTIC students earned their degree in four years; 44.1% in five years
- Changes to the Music Education program may improve these numbers, but will not be seen for two more years
- 11% of CFA majors enrolled in Honors
- 16% of Music majors enrolled in Honors
- 96% of Arts Technology students find employment in the discipline after graduation
- Music Therapy, Graphic Design, Art Education and Music Education employment rate is over 80%



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Internal Reallocation / Reorganization

- FY17 permanent budget reduction of \$357,053
- In FY16 an Assistant and an Associate Dean retired; realignment of duties in process
- \$10,000 in GA funds was reallocated to the Arts Technology Program
- Music reallocated funds to create an Academic Advisor position
- \$5000 was reallocated from the Dean to Art to contribute to facilities support for the Dean's Office
- Working with University Advancement, CFA hired new Director of Development-Major Gifts
- Music reallocated \$51k (temporary) for instrument repair and maintenance



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Use of Additional Funds

- Arts Technology ERIP funds supported director, equipment, facilities, and GA support
- CFA awarded \$145,000 in external grants
- Sage funds supported several exhibits and guest artists
- CFA provided \$15,000 to research/professional development to faculty
- CFA received \$95,000 for summer 2017 from the Provost; total expenditure will be \$112,882
- The Capital Campaign goal for the College of Fine Arts is \$11,000,000; to date we have raised \$ 8,000,000
- \$50,544 in tech tuition funds supported supervision and software in CFA labs



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FY 2018 Planning



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FY18 Goals

Enrollment

Educating Illinois, 2013-2018, Goal 1

- Increase to 1170 majors (82 new students)
- Leverage existing relationships with Chicago Public Schools to increase diversity and enrollment
- Recruit in select out-of-state markets for fine arts students
- Increase international students through OISP university partners (South America, China, Nigeria) and INTO
- Sustain high persistence rate
- Grow participation in Honors Program
- Develop marketing tools and practices for prospective students that highlight student success and engagement



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FY18 Goals

Development

Educating Illinois, 2013-2018, Goal 1

- Articulate Capital Campaign priorities to make case to donors
- Increase scholarships to attract and retain top students
- Expand the endowment for University Galleries
- Improve stewardship and donor recognition
- Cultivate successful alumni for donor support
- Grow the Illinois Shakespeare Festival endowment in its 40th season
- Secure the future of Civic Chorale as its 50th anniversary approaches
- Increase support for faculty and staff development opportunities
- Work closely with Friends of the Arts on building student scholarships as it celebrates its 46th year
- Seek support for technology, equipment, and facilities improvements



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FY18 Goals

Curriculum

Educating Illinois, 2013-2018, Goal 1 and Goal 2

- Expand online offerings in Music and the graduate program in Art Education
- Revise MA/MS in Theatre, including one marketed to teachers
- Explore “stage combat” emphasis in Acting
- Expand curriculum focusing on diverse arts and cultures
- Explore BFA in Dance
- Develop two tracks in Graphic Design (BA/BS and BFA)
- Continue exploring new sequence in Musical Theatre
- Enhance curricular links between Arts Technology and Graphic Design, Theatre Production, and Expanded Media
- Optimize course sharing across the college



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FY18 Goals

Strategic Planning

Educating Illinois, 2013-2018, Goal 2

- The College Council will vote on the new CFA Strategic Plan 2018-2023 in May 2017
- It will begin July 1, 2017
- CFA will develop a CFA-IT strategic plan
- CFA will lead a strategic planning process for the Illinois Shakespeare Festival
- The College will continue refining its Capital Campaign strategic plan



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FY18 Goals

Communication and our Community

Educating Illinois, 2013-2018, Goal 3

- Incorporate feedback from strategic planning process
- Create and implement marketing plans
- Reexamine policies for use of the Center for Performing Arts and University Galleries
- Organize and enhance digital archives
- Share our successes, challenges, and stories with donors, alumni, friends, and the community regularly



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Permanent Funding Requests

- Arts Technology Program Support
- Music Education Advisor (.50 FTE)
- Graduate Assistant support
- Theatre and Dance/ISF Production Manager
- Assistant Front of House Manager (.50 FTE)
- Adobe software



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Provost Enhancement Requests

- Repairing and painting Cook Hall's 20 practice room units
- Upgrading sound equipment for ISF at Ewing and the CPA on campus
- CFA-IT flexible learning space
- Epilog laser engraving and cutting system
- Classroom lighting design training package
- Vibraphone
- University Galleries framing of permanent collection



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Strategic Budget Carryover

- Post July 1 summer instruction



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Tenure Track Faculty Requests

- **Art Education**--due to TT retirement
- **Applied Horn**--due to TT retirement
- **Acting/Directing**--due to 2 TT resignations
- **Arts Technology/Graphic Design**--new shared position
- **Music History**--due to TT retirement
- **Theatre Studies**--due to TT retirement
- **Music Education/General Music**--due to TT resignation
- **Art History**--due to 1 NTT retirement and 1 TT resignation
- **Arts Technology/THD Sound and Media Design**--new shared
- **Assistant Director of Choral Music**--due to NTT retirement



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Thank you



University Galleries - Current Exhibition: Subdivision



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