

FY17 Program Enhancement Request

Background:

The mission of the Office of International Studies and Programs (OISP) is to internationalize educational programs, research and training opportunities at Illinois State University in order to advance the understanding of international and cross-cultural issues across campus and for the community at large. OISP's mission and related goals are fulfilled through the collaborative work and contributions of its various units: International Student and Scholar Services (ISSS), Study Abroad (SA), English Language Institute (ELI), International House (I-House), and Management Development International (MDI).

- ISSS provides programs and advising services to assist international students and scholars in achieving their academic, professional, and personal goals while contributing to the achievement of the global dimension of Illinois State University's mission. Programs and services include: immigration advising, connections to campus resources, intercultural exchange and educational programs on intercultural issues and U.S. Immigration policy.
- SA provides ISU students with the opportunity to find a unique and impactful international educational experience. Programs abroad offer first-hand experiences with different countries and cultures in a wide variety of academic disciplines and interests. Programs and services include: facilitation of faculty-led study abroad programs, program and budget development, risk management, and professional development workshops for faculty.
- ELI provides integrated learning experiences to international students whose first language is not English in order to develop their listening, speaking, reading and writing skills to succeed in an academic environment.
- The I-House program provides a structure for international student community development and intercultural education through both formal and informal social, cultural and educational activities and initiatives.
- MDI professional development programs provide participants with the necessary knowledge and skills to succeed in a challenging and continuously changing global environment. MDI offers short-term professional certificate and diploma programs in the fields of project management, financial management, human resource management, and public administration. In addition, MDI delivers on-site custom-designed training programs in a variety of international development fields all over the world.

As Illinois State strives to prepare students for this era of globalization, OISP is indeed at the forefront of internationalizing our curriculum as proposed under Educating Illinois. OISP brings together faculty, staff, and students from departments across the campus, and people throughout the state and beyond, who are interested in the teaching, research and exchanges of ideas about the world.

To accomplish its goals in FY 2015/16, the Office of International Studies and Programs used General Revenue, Foundation and Agency funds.

- General revenue funds support less than 1% of OISP's operating budget. The remaining 99% come from agency funds generated within the unit.
- Approximately 53% of the OISP salaries come from general revenue funds with the remaining 47% drawn from agency funds generated within the unit.
- Foundation funds are limited and proceeds are used primarily for scholarships and support for student activities.

Note: Agency funds include funds from study abroad, ELI and MDI programs. Revenues from these programs are used to (a) fund the International Seminar Series and Workshops; (b) fund international

initiatives generated by other ISU departments; (c) develop new study abroad sites and training programs; and (d) support a significant portion of the OISP's operating expenses.

I. Major Objectives for FY 17

OISP will continue to garner student and faculty interest and understanding in global education. Both of these objectives contribute to the *Educating Illinois* action plan:

1. International Strategic Plan Review:
 - Set up a campus-wide committee to review and update the ISU international strategic plan.
2. Review and update OISP administrative organizational needs:
 - Conduct job analyses of administrative staff, graduate assistants and student workers to meet changing organizational needs.
3. Continue the development of global learning outcomes:
 - Continue the campus-wide consultative process to finalize ISU aspirational global learning outcomes;
 - Finalize a rubric for global learning outcomes;
 - Develop outcome assessment plans for global learning –based on the aspirational global learning outcomes;
 - Facilitate the integration of global learning outcomes into the curriculum;
 - Develop and implement an assessment of faculty/staff professional development needs as related to global learning.
4. Integrate study abroad into the curriculum:
 - Collaborate with the Provost Office and University College to develop and market the International General Education Path;
 - Collaborate with the Provost Office and University College to integrate study abroad onto major plans of study, particularly with underrepresented majors.
5. Enhance recruitment and retention programs for international student and scholars:
 - Diversify our international student recruitment strategy to include agents and web-based portals;
 - Continue working with foreign governments to deliver ELI programs (e.g., Mexico and Panama);
 - Diversify our ELI offerings to include a bridge program and English for Specific Purposes programs;
 - Continue to offer the Global Outreach Scholarship;
 - Continue to integrate international students and scholars into the academic and cultural life of the University.

6. Enhance marketing strategies for MDI programs:

- Continue to market MDI programs to governmental and non-governmental agencies in emerging markets;
- Continue to build stronger ties with government ministries, training institutes, and international organizations;
- Continue to offer demonstration programs in emerging markets;
- Integrate MDI participants into the academic and cultural life of the University.

7. Enhance support for staff development:

- Provide resources to enable staff attendance of major professional development seminars, meetings/conferences to learn more about the standards of good practice and keep current on professional standards and trends.

IV. Provost Enhancement Requests:

1. Going Global with Your Course:

- ✓ Funds Requested: \$15,000.
- ✓ OISP Match: \$15,000
- ✓ Purpose: To support faculty participation in the Going Global with Your Course summer program, which is offered in collaboration with CTLT.

2. International Seminar Series and Workshops:

- ✓ Funds Requested: \$25,000.
- ✓ OISP Match: \$25,000
- ✓ Purpose: To supplement OISP funding for the International Seminar Series, which offers the ISU campus and Bloomington/Normal communities weekly opportunities to learn about a wide range of international topics. Guest speakers are usually experts in their fields across a range of disciplines. Speakers cover a wide array of cultural, historical, political and social topics. Series events have become one of the most popular international-focused events on campus and continue to draw ever-growing crowds of students, faculty and community members. Audience members are given time at each event to raise questions to enable a two-way participation and learning.

3. Support for International Education Week:

- Funds requested: \$10,000
- OISP Match: \$10,000
- ✓ Purpose: International Education Week is a nationwide initiative intended to celebrate the benefits of international education and exchange worldwide. OISP will be transitioning the annual international conference to a weeklong event, which will provide faculty, staff and students the opportunity to showcase their global engagement activities.